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**Survey of Bay Area Residents
Conducted for: Bay Area Council
September 29-October 2, 2013
n=509; Margin of Error: ± 4.3 percentage points
ResearchNow web panel
EMC Research #13-5013**

**Where applicable, results compared to previous Bay Area survey:
n=475, MOE $\pm 4.5\%$
July 31 – August 1, 2013
EMC Research 13-4973**

*All numbers in this document represent percentage (%) values, unless otherwise noted.
Please note that due to rounding, percentages may not add up to exactly 100.*

Thank you for taking this short survey about important Bay Area issues. Your opinions will be used for research purposes only and your responses will remain completely confidential.

-
1. What county do you live in:

Alameda	37
Contra Costa	25
San Mateo	16
San Francisco	22
Other \rightarrow TERMINATE	

 2. In what year were you born? (Terminate under 18)

1996 or younger \rightarrow TERMINATE	
1984-1995 (18-29)	17
1974-1983 (30-39)	18
1964-1973 (40-49)	12
1949-1963 (50-64)	33
1948 or earlier (65+)	20

 3. Are you?

Male	48
Female	52

Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following:

SCALE:	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
(RANDOMIZE)					
4. I have seen or heard a lot about a possible BART strike					
Oct-13	61	31	4	3	1
Aug-13	69	25	3	2	1
5. A BART strike would significantly impact me and my family					
Oct-13	20	27	25	26	2
Aug-13	18	31	23	25	2
6. A BART strike would significantly impact our local economy					
Oct-13	58	31	6	1	3
Aug-13	58	34	4	2	2
(END RANDOMIZE)					
7. Which of the following is closest to your opinion:					
				Aug-13	Oct-13
I strongly support a strike by BART workers				9	6
I somewhat support a strike by BART workers				21	18
I somewhat oppose a strike by BART workers				26	27
I strongly oppose a strike by BART workers				44	50
8. If limited funds are available, do you think BART should invest more money in:					
Upgrading, repairing and maintaining the transit system					78
Increasing worker pay and benefits					9
Don't know					13

9. As you may know, the contract negotiations between BART workers and management have been ongoing for many months.
- Some say BART management is refusing to address important issues such as safety for workers and riders, job training and adequate staffing levels. Additionally, workers have gone five years without a raise, while the cost of living continues to grow each year.
 - Others say that BART workers are among the highest paid mass transit workers in the nation, with average annual compensation of \$130,000 including pay and benefits, and that BART must hold the line on rising compensation costs so that it can invest in replacing aging rail cars, tracks, and train control and electrical systems.
 - BART workers are asking for the equivalent of an 18% raise over four years. BART management is offering a raise of 10%. The two sides remain far apart on issues of cost-sharing for pensions and health benefits.

Given what you've read, what would you like to see happen?

BART management should accept the union's offer in order to avoid a strike	6
BART workers should accept management's offer in order to avoid a strike	63
The two parties should continue to negotiate towards a mutually acceptable contract even if it means a possible strike	26
Don't Know	5

10. If there is a BART strike, will you change your commute or travel behavior?
- | | |
|------------|----|
| Yes | 38 |
| No | 57 |
| Don't know | 6 |

(ASK ONLY OF RESPONDENTS WHO SAID "YES" IN Q10)

11. How would a BART strike change your commute or travel behavior?
- | | |
|--|----|
| Work from home | 18 |
| Drive a car (your own, rental, Zipcar, City Car Share, etc.) | 49 |
| Carpool or rideshare | 13 |
| Other transit | 20 |

The following are just a few questions for statistical purposes only. Please remember all responses are confidential.

12.	How often do you take BART?	
	Five or more days a week	8
	2 to 4 days a week	11
	About once a week	13
	Rarely	59
	Not at all	4
13.	Are you registered to vote as a:	
	Democrat	50
	Republican	18
	No party preference	21
	Other	5
	Not registered to vote	6
14.	What is the last grade you completed in school?	
	Some grade school	0
	Some high school	1
	Graduated High School	6
	Technical/Vocational	3
	Some College	33
	Graduated College (BA, Bachelor)	37
	Graduate/Professional (MA, Master, PhD, MBA, Doctorate)	19
	Prefer not to respond	0
15.	What is your employment status?	
	Employed	62
	Unemployed	4
	Retired	23
	Student	5
	Homemaker	3
	Other	3
	Prefer not to respond	1

16.	Do you consider yourself to be?	
	Latino or Hispanic	10
	Black or African American	6
	White or Caucasian	58
	Asian or Pacific Islander	21
	Something else/Other	3
	Prefer not to respond	1
17.	Are you or is any member of your family a member of a union or employee association?	
	Yes, Self	14
	Yes, Family Member	13
	Yes, Both	4
	No	66
	Prefer not to respond	2
18.	Are you or is any member of your family a BART employee?	
	Yes, Self	1
	Yes, Family Member	2
	Yes, Both	-
	No	96
	Prefer not to respond	0