

# SAN MATEO COUNTY STRONG

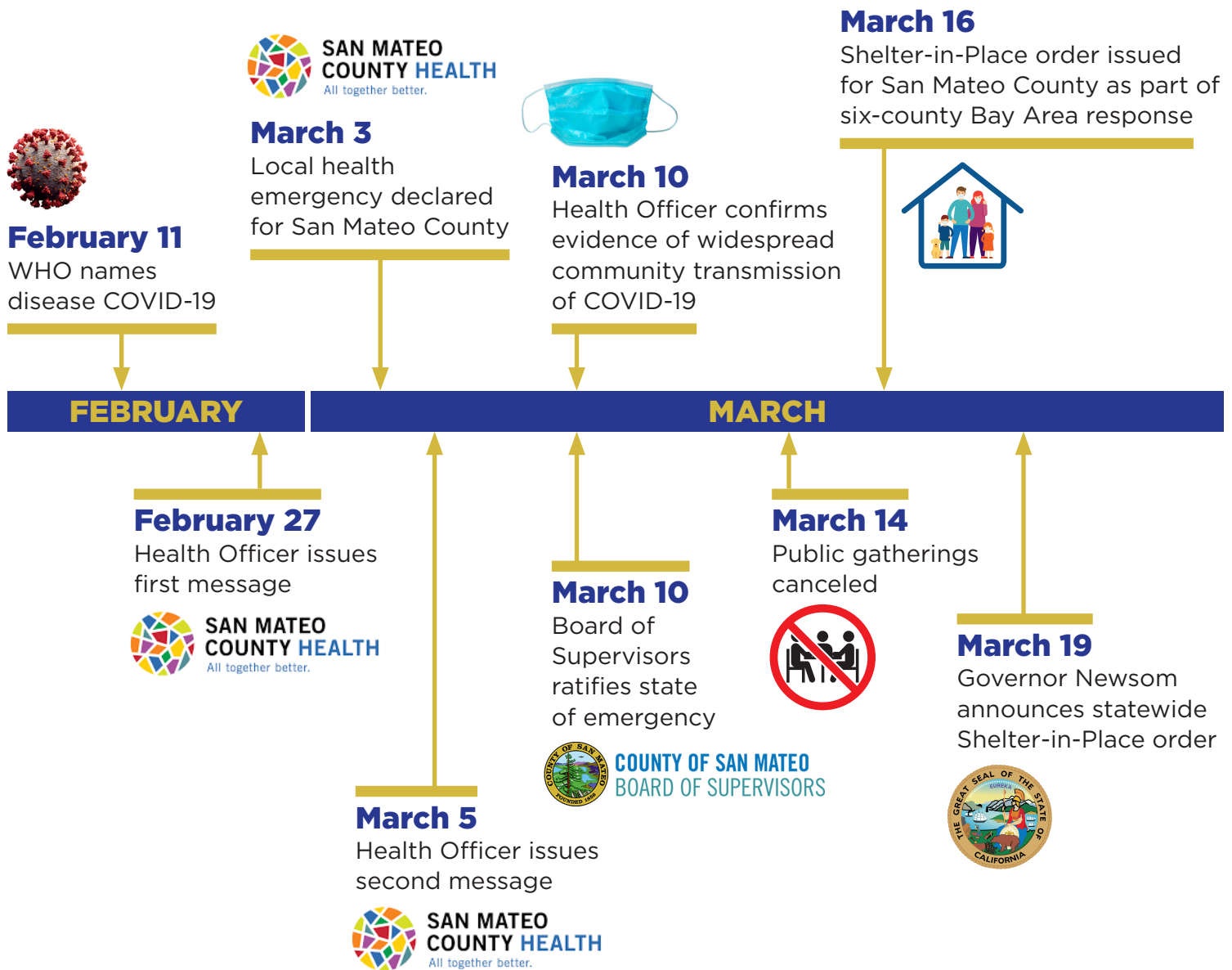


**MARCH – JUNE 2020**  
**INVESTOR REPORT**



# The Pandemic Is Real

On February 11, 2020 the World Health Organization announced an official name for the disease that caused the 2019 novel coronavirus outbreak. The new name announced was coronavirus disease 2019, abbreviated as COVID-19. In COVID-19, 'CO' stands for 'corona,' 'VI' for 'virus,' and 'D' for disease. Formerly, this disease was referred to as "2019 novel coronavirus" or "2019-nCoV".







## SAN MATEO COUNTY BOARD OF SUPERVISORS



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President



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Vice President

**June 25, 2020**

Dear San Mateo County Strong Fund Supporter:

On behalf of the over 765,000 residents and thousands of small business owners and nonprofit organizations which call San Mateo County and its 20 cities and towns home, we would like to thank you for helping us navigate the beginning stages of the COVID-19 pandemic.

San Mateo County has always been known and respected for the ability of our elected leaders and public agencies to collaborate and support each other. This has never been more evident or important than during the COVID-19 crisis and during the Shelter-in-Place months. Among the many examples of government, nonprofits, business, and the average citizen coming together in this time of unprecedented crisis is the creation of the San Mateo County Strong Fund.

Acting in our elected capacity as the San Mateo County Board of Supervisors, we approved the creation of the fund and seeded it's three funding categories with the original \$3 million in Measure K funding. What has amazed and humbled us since that decision is the outpouring of support which has matched and exceeded the original \$3 million.

Financial, material, and volunteer support from the community, the cities and towns in the County, businesses of all sizes who operate here, and the nonprofits serving our most vulnerable neighbors played a crucial role in our collective ability to "flatten the curve" in order to save lives and protect the operational integrity of our local health care system.

This first Investor Report is intended to tell the story of what was accomplished in under four months through the creation and implementation of the San Mateo County Strong Fund and all who made it possible.

Our work as a County, the decisions of the Public Health Officer, and the role of the San Mateo County Strong Fund are far from over. Managing the ongoing impacts of the COVID-19 pandemic and supporting San Mateo County's economic recovery will stretch well into 2021 and beyond.

What we can assure you is that the spirit of collaboration has only deepened in San Mateo County and we will get through this together.

Thank you,

Dave Pine

Carole Groom

Don Horsley

Warren Slocum

David Canepa

# Crisis Planning for COVID-19-Related Impacts

In early March, the Public Health Officers around the Bay Area and in Berkeley were working to identify dramatic plans to “flatten the curve” in the Bay Area and prevent the scenes unfolding in places like Italy and Spain. The County Manager’s Office (CMO) had activated the Emergency Operations Center (EOC) on March 2, 2020 and an early priority initiative was planning for the potential impacts of shutdown orders on residents, nonprofits, and small business owners.

The San Mateo County Economic Development Association (SAMCEDA) was asked to support the EOC as the liaison to San Mateo County’s business community. One of the first tasks of the CMO and SAMCEDA was to evaluate options to provide emergency support to individuals and families, nonprofit organizations, and small business owners who would be most impacted by Shelter-in-Place orders.

The Board of Supervisors made an early decision to invest \$3 million in seed money allocated from Measure K sales tax revenue to launch a fund to provide emergency relief to local individuals, families, nonprofit organizations, and small businesses.

In early March 2020, Silicon Valley Community Foundation (SVCF) had established three COVID-19 Emergency Funds which were potential mechanisms to distribute the Measure K funds.

- (1) the Regional Response Fund to provide housing, shelter, food, clothing, and financial assistance to individuals and families;
- (2) the Regional Nonprofit Emergency Fund to provide flexible operating support grants to nonprofit organizations; and
- (3) the Small Business Relief Fund to provide relief and/or liquidity for small businesses.

SVCF was seeking donors to these funds from throughout the Bay Area region. Donors were allowed to designate a county and/or an assistance group to receive their donation, otherwise funds not earmarked by need or geography would be allocated across all Bay Area counties and distributed by SVCF based on need.

But the CMO and SAMCEDA recognized that the need for ongoing fundraising from small donors, businesses, and foundations would be essential to meet the anticipated needs specific to San Mateo County in the short and long term. As a result, the CMO, SAMCEDA, and SVCF recognized the importance of establishing a locally-controlled fund at SVCF that would assure donors funds earmarked for San Mateo County would be guaranteed to return to San Mateo County in the form of a County branded COVID-19 relief fund.

# The San Mateo County Strong Fund

To promote donations to all three SVCF COVID-19 Emergency Funds and designate funds specifically for San Mateo County, the CMO and SAMCEDA worked with SVCF to establish the San Mateo County Strong Fund (SMCSF). A unique landing page was developed for SMCSF and [www.SMCStrong.org](http://www.SMCStrong.org) was created as a new portal for accepting donations.

All donations received through this page would be managed by SVCF but distributed in collaboration with CMO staff and SAMCEDA.

Funds would only be given to San Mateo County residents, nonprofits, and small businesses. A comprehensive marketing plan was developed by CMO staff, again in collaboration with SAMCEDA, to promote the San Mateo County Strong Fund.

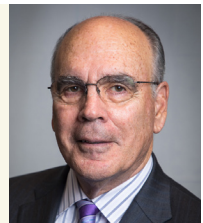


“This has been an extraordinary year. We have worked together as a community to fight COVID-19, flatten the curve, and help our neighbors. And we will continue to put our collective minds together to ensure that our recovery from this crisis throughout this County is positive. All of us — the cities, school districts, companies, nonprofits, and the many volunteers — have made it possible to be San Mateo County Strong — it’s what makes this County so special.”



— Board of Supervisors President Warren Slocum

“Realistically, most people in the County will not know the names Dr. Scott Morrow or Mike Callagy. That’s ok, because the public was focused on Sheltering-in-Place like we needed them to. Mike, Scott, and the entire County workforce came together in the most incredible ways to keep us safe. Creating this fund is just one example.”



— County Supervisor Don Horsley

## Expanding the Impact of the SMCSF and [www.SMCStrong.org](http://www.SMCStrong.org)

It was quickly determined that the new [www.SMCStrong.org](http://www.SMCStrong.org) website had the potential to become a powerful communications tool and multi-functional portal for raising and disbursing funding and keeping the community engaged, informed and connected with the County. The website's role in COVID-19 response was expanded to include the following functions:

- Accept online donations for the San Mateo County Strong Fund
- Serve as a hub for public service videos related to "Shelter-in-Place" messages
- Provide information in multiple languages about how to access support through the fund and through County of San Mateo programs
- Serve as an information and application portal for small business grants and nonprofit grants
- Cross promote help for individuals and COVID-19 resources with links to [www.smcgov.org](http://www.smcgov.org)
- Utilize social media and digital marketing tools to promote awareness and drive donations

### TOPLINE METRICS

**2,901,517**  
IMPRESSIONS

**24,908**  
AD CLICKS

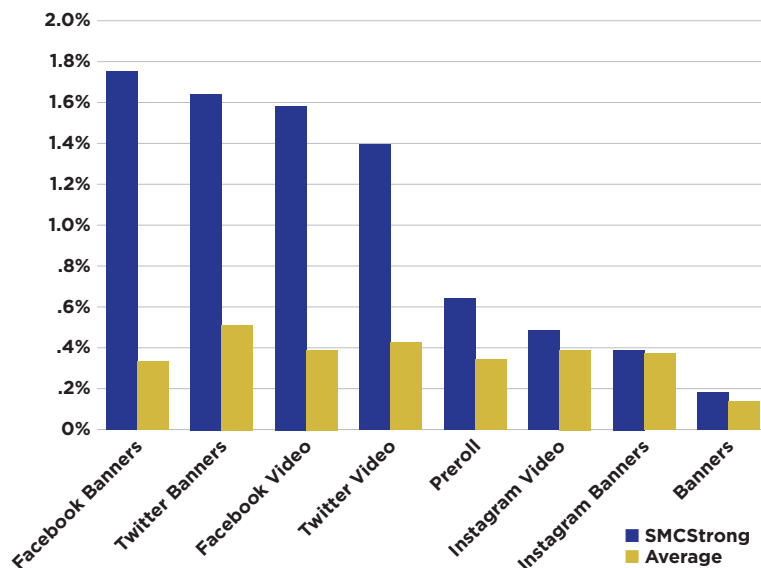
**24,325**  
SOCIAL MEDIA INTERACTIONS

**88,263**  
WEBSITE PAGEVIEWS

**2,198**  
SOCIAL MEDIA FOLLOWERS

### CLICK-THROUGH RATE COMPARED TO AVERAGE

The click-through rate (CTR) is the number of clicks received on our ads per number of impressions. As shown below, our CTR rates were higher than the industry average.



# Supporting Individuals and Families Most Impacted by COVID-19

On March 31, 2020 the Board of Supervisors approved the disbursement plan by partnering with the County's eight Core Services Agencies to fund the emergency financial assistance program for individuals and families adversely impacted by COVID-19.

The eight Core Services Agencies are well-established County partners and have provided emergency financial assistance to the lowest income residents since 2013 through the County's Measure K funded "Emergency Financial Assistance" program.

Core Service Agency	Service Area
 Daly City Community Services Center	Daly City, Colma, and Broadmoor
 YMCA Community Resource Center	South San Francisco, Brisbane, and San Bruno
 Pacifica Resource Center	Pacifica
 Samaritan House	San Mateo, Burlingame, Millbrae, Hillsborough, Foster City, Belmont, and San Carlos
 Fair Oaks Community Center	Redwood City, North Fair Oaks, Portola Valley, Woodside, and Atherton
 Samaritan House South	East Palo Alto and Menlo Park
 Coastside Hope	El Granada, Moss Beach, Montara, and Half Moon Bay
 Puente	Pescadero, La Honda, Loma Mar, and San Gregorio

# Supporting Individuals...

## Continued

- To be eligible for emergency financial assistance, households must earn less than 60% of the area median income, which is \$67,740 for one person and \$96,720 for a family of four
- Assistance applications must include proof of County residency and proof of need due to COVID-19
- The Core Service Agencies route applications to Samaritan House for review and approval, based on the applicant's eligibility and the availability of funds
- This program does not give money directly to applicants. Instead, it pays for specific, immediate needs and can support any eligible County residents, regardless of immigration status.
- For example, a check could be issued directly to an applicant's landlord, utility company, or possibly a car repair shop for emergency car repairs
- To ensure that assistance funds are distributed Countywide, each Core Service Agency received a pro-rated allocation of the \$1 million to assist their community residents with needs related to COVID-19

"The San Mateo County Strong Fund has been pivotal to Samaritan House's ability to quickly respond to community needs during the current public health crisis. As of June 9, 2020, between our two locations, Samaritan House serving central San Mateo County and Samaritan House South serving East Palo Alto and Menlo Park, we have assisted 82 households totaling \$173,841.66. This support is critical to ensure low-income individuals and families in our community remain stably housed. We believe an enduring community is only possible when every person has the resources they need to live and we thank SMCStrong for being a vital partner as we continue the fight against poverty in San Mateo County during these challenging times."



— Bart Charlow, CEO, Samaritan House

## Thank You San Mateo County Strong Fund



**Judith Guerrero**  
*Coastside Hope*



**Pat Bohm**  
*Daly City  
Community  
Services Center*



**Teri Chin**  
*Fair Oaks  
Community  
Center*



**Anita Rees**  
*Pacifica  
Resource  
Center*



**Rita Mancera**  
*Puente*



**Elida Sobalvarro-Ramirez**  
*YMCA Community  
Resource Center*



# Supporting Core Service Agencies in Providing COVID-19 Services

On March 31, 2020 the Board of Supervisors approved the disbursement plan to provide increased support for the Core Service Agencies and homeless shelter providers to pay for increased operating costs due to the increased demand for services related to COVID-19.

- \$150,000 to Samaritan House for the 15% program operation costs and administration fee for the above-referenced COVID-19 Emergency Financial Assistance Program (\$150,000 based on the \$1 million in funds for this program), which covers its accounting, financial management, reporting, and oversight of the program
- \$425,000 for the eight Core Service Agencies distributed through an equal percentage increase to all eight agencies' current contracts
- \$425,000 to the seven agencies — Samaritan House, LifeMoves, Project WeHOPE, Mental Health Association, StarVista, CORA, and Home and Hope — that operate homeless shelters, distributed by the number of homeless households served by that agency in 2019

These contributions provided the Core Service Agencies and the homeless shelter providers with additional operating funds to cover increased costs due to increased demand for their services, needed supplies such as technology for social distancing and sanitizing work spaces and facilities, extra staff to backfill the loss of volunteers and loss of revenue due to delayed or canceled fundraising events.

**“These funds are already in use, helping to shelter and protect our most vulnerable homeless neighbors. With this investment, LifeMoves is providing nutritious meals, hiring professional cleaning services, distributing personal protective equipment, and purchasing cleaning supplies to ensure the health and safety of our clients. Thank you for your confidence and trust.”**

**— Bruce Ives, CEO, LifeMoves**



“Thank you San Mateo County Strong! Your funding enabled us to pay hazardous duty pay to our shelter employees. It also helped offset the increasing cost of necessary program supplies which have been used to keep our facility safe and hygienic for our guests, as well as provide gloves and masks for personal safety. Further, to deal with the increased fear, pressure, and stress of serving during a pandemic, we contracted with a psychologist to provide group counseling for our staff. Additionally, we are having a new door installed to provide no contact entry into our shelter. Lastly, we purchased equipment to enable us to more effectively keep our clients socially distanced at all times.”



— Dina Bartello, WeHOPE

“Our Core Service Agencies support the most vulnerable people in San Mateo County. They provide support on behalf of the County to individuals and families at risk of going hungry, becoming homeless, and not affording the most basic resources most take for granted. We could not have made it through these first months of COVID-19 without their hard work and partnership.”



— County Supervisor Carole Groom



# Supporting Small Business Owners Impacted by “Shelter-in-Place” Economic Impacts

The CMO and SAMCEDA asked San Mateo Credit Union (SMCU) to develop an online application portal to accept applications and utilize the SMCU’s existing underwriting capabilities to create a process which would determine applicant eligibility and provide the County with regular status reports for approved, pending, and rejected applications. Grant funding would be disbursed through a newly created SMCU Community Fund, an independent legal entity and nonprofit public benefit corporation, to carry out the small business assistance program.

The online application portal was developed by the technical engineering team at Heroic Ventures which is a Peninsula venture capital firm who offered their support at no cost to the SMCSF team.

SMCU’s Community Fund would disburse grants of up to \$10,000 each to small businesses throughout San Mateo County impacted by COVID-19, regardless of immigration status of the business owner. While the County’s initial allocation of Measure K funds would only allow for approximately 100 grants if all grants were \$10,000, the goal was always to develop a process which would allow for ongoing grant-making as new funding is raised.

The small business assistance program grants cover the equivalent of up to two months of a business’ operating expenses, including payroll, rent, and other operating costs. To be eligible under the County’s small business assistance program, a business must meet all of the following criteria:

- Be a for-profit company with at least two employees
- Since March 31, 2019 the business has had all applicable and required business license(s)/permit(s) or other government-issued registration document(s) as required by the local jurisdiction
- The business has a primary office, storefront, or business space open to the public and located in San Mateo County and the business has been open for at least one year
- The business has the equivalent of 10 or fewer full-time employees as of February 15, 2020 OR less than \$2.5 million in annual revenue over the past 12 months (March 1, 2019 to February 29, 2020)
- The business demonstrates a 25% reduction in gross revenue due to COVID-19

“Small businesses throughout San Mateo County have suffered greatly during the pandemic. While Sheltering-in-Place absolutely saved lives, the impacts to our local small businesses will be felt for a long time to come. The SMCStrong Fund small business grants provided a financial lifeline that helped many small businesses survive and remain a vital part of our community.”

— County Supervisor Dave Pine



# Allocation Methodology

Measure K funds are collected through a one-half cent sales tax levied in San Mateo County. In an attempt to ensure geographic equity among the 20 cities and towns, and unincorporated areas, the small business grant funding was allocated across the 21 jurisdictions based upon 2019 share of population.

INITIAL ALLOCATION FOR ONE MILLION IN MEASURE K			
City	2019 Population %	Allocation in \$ (round up)	Measure K Grants
Atherton	0.937%	\$10,000.00	1.0
Belmont	3.557%	\$40,000.00	4.0
Brisbane	0.560%	\$10,000.00	1.0
Burlingame	3.981%	\$40,000.00	4.0
Colma	0.205%	\$10,000.00	1.0
Daly City	13.927%	\$140,000.00	14.0
East Palo Alto	3.877%	\$40,000.00	4.0
Foster City	4.375%	\$50,000.00	5.0
Half Moon Bay	1.654%	\$20,000.00	2.0
Hillsborough	1.497%	\$20,000.00	2.0
Menlo Park	4.372%	\$50,000.00	5.0
Millbrae	2.979%	\$30,000.00	3.0
Pacifica	5.131%	\$60,000.00	6.0
Portola Valley	0.569%	\$10,000.00	1.0
Redwood City	11.147%	\$120,000.00	12.0
San Bruno	5.644%	\$60,000.00	6.0
San Carlos	3.912%	\$40,000.00	4.0
San Mateo	13.793%	\$140,000.00	14.0
South San Francisco	8.792%	\$90,000.00	9.0
Woodside	0.727%	\$10,000.00	1.0
Unincorporated-NFO	1.858%	\$20,000.00	2.0
Unincorporated-Coast	1.858%	\$20,000.00	2.0
Unincorporated-Other (Ladera & West Menlo Park)	4.647%	\$50,000.00	5.0
<b>TOTAL</b>	<b>100.00%</b>		<b>108.0</b>



# Marketing and Awareness Campaign

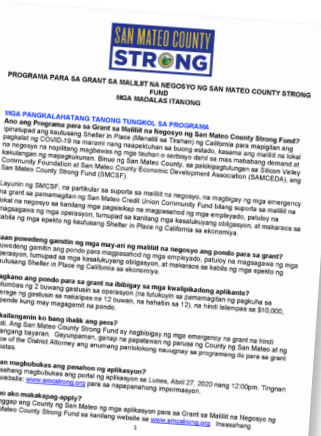
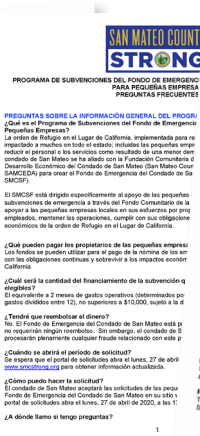
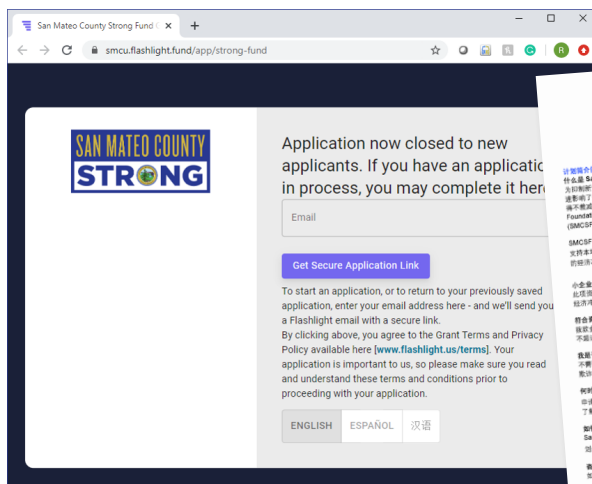
**April 21, 2020 through April 27, 2020**

Promoting the availability of grants and the details about the application process and eligibility requirements to ensure the applicant pool reflected the diversity of San Mateo County's small business sector was one of the top priorities for the Marketing and Awareness effort.

Conducting this effort under the most restrictive period of the Shelter-in-Place orders prevented many public engagement and education efforts and increased the reliance on social media and online notifications. It was one of the main justifications for delaying the opening of the application portal to April 27, a full week after Board approval of the program on April 21.

In addition to using all available communications channels and social media platforms available through the County to promote the program, every city and town, all elected officials, and the County's chambers of commerce, ethnic business groups, nonprofits, faith organizations, and other organizations were asked to spread the word about the grant program and the application process. The goal was to use every available messenger and communication channel to ensure that as many small businesses as possible, especially minority, woman, and veteran-owned businesses, were aware of the following:

- Information was posted on [www.SMCStrong.org](http://www.SMCStrong.org) in multiple languages or small business owners could call 211
- Eligibility criteria for receiving the grant
- Only online applications were accepted due to Shelter-in-Place order
- Applications were available in English, Spanish, and Chinese on the portal
- It was critical that all eligibility and supporting financial documentation was readily available before the application portal opened — the need to scan materials and have internet access to apply and upload supporting documentation was made abundantly clear
- Funding was limited and that only complete applications were to be approved on a first come basis



# Focused on Equity During “Shelter-in-Place”

- Several presentations were given during regular CMO Zoom briefings with elected officials and City Managers
- SAMCEDA sponsored multiple Zoom briefings with city managers, economic development staff, chamber and business association executives, County Office of Community Affairs, and Board of Supervisor aides
- The CMO and SAMCEDA also emailed information multiple times, including a “how to” packet to these same stakeholders
- **Provided examples on how stakeholders can promote the Small Business Grant application process**
  - Send an email to all your eblast, newsletter, and other groups announcing the grant program and how to apply
  - Inform all of the business license holders in your city/town
  - Identify public agency staff or community volunteers who can help answer questions in Spanish, Chinese
  - Link to [www.SMCStrong.org](http://www.SMCStrong.org) from home pages to drive applicants to FAQ materials posted in English, Spanish, Chinese, Tagalog, Russian, and Portuguese
  - Post a short message on all your social media platforms with a link to [www.SMCStrong.org](http://www.SMCStrong.org) — sample posts were provided
  - Post a message to all of the Nextdoor sites in your jurisdiction
  - Encourage all of your elected and appointed officials to post and repost
  - Contact local and ethnic media to help promote and raise awareness
  - Like and link to the San Mateo County Strong Fund’s social media sites:
    - Facebook/SMCStrong
    - Instagram: @SMCStrongFund
    - Twitter: @SMC\_Strong

## Application Statistics

**Over 2,500**

**Applications initiated**

**1,232**

**Applications completed by deadline**



Update and informational emails to all applicants that started process in English, Spanish, and Chinese



Application assistance by email and phone



All applications time-stamped to the millisecond based on initial entry of applicant’s email address at beginning of portal process



Grants awarded on a “first come, first served” basis if determined eligible

# Measuring the Impact in Words

“The \$10,000 grant provided by the SMCStrong Fund to Milestone Academy Preschool was instrumental in keeping our business open. We thank everyone involved with helping us through this ongoing crisis.”

— **Theingi Lim, Milestone Academy Preschool, Daly City**



“I am a valuable part of the coastal community and especially during this time. However, I did close the clinic for over 2 months during the early parts of the pandemic and needed help to get my business back to functioning including buying PPE.”

— **Kim Reece, Family Room Community Acupuncture, Pacifica**



“This is important for us to maintain the staff we have and serve the essential workers. We have donated over 60 plus room nights to our local police department!”

— **Hotel 1550 SFO Airport, San Bruno**



“The \$10,000 grants from the San Mateo County Strong Fund will mean many more Burlingame small businesses survive and recover — including “Nuts for Candy” on Broadway Avenue. We thank everyone involved with helping us through this ongoing crisis.”

— **John & Nora Kevranian, Nuts for Candy, Burlingame & 2016 California Small Business Award Recipient for AD 22**



“On behalf of all of us at Hillsdale Transmission, please accept our sincere appreciation for this funding. Hillsdale Transmission has been proud to serve our community for over 37 years. This grant will help our business to continue to serve our community and employ our devoted team of employees during this difficult time.”

— **Richard Amos, Hillsdale Transmission, San Mateo**



“JATO Aviation was able to receive a San Mateo Strong Small Business Grant. Our staff, customers, and I will be forever grateful that with help like this from our community, we will be able to make it through this challenging period.”

— **April Gafford, JATO Aviation, San Carlos**



“I rescued two of my guys from unemployment and I expect more back. I’ve never sent anyone to unemployment until this time. I appreciate every dollar.”

— **Lupe Garcia, Lomas Construction, North Fair Oaks**



# Every \$10,000 More We Raise Saves Another Small Business

In addition to the County's \$3 million in Measure K funding, an ongoing fundraising effort was launched and continues today to raise additional funds for the ongoing need for support.

## City Partners Expand the Ability to Fund Grants with Additional \$1,617,000 in Contributions



**Atherton:** \$15,000



**Belmont:** \$100,000



**Burlingame:** \$330,000



**Colma:** \$15,000



**Daly City:** \$75,000



**Hillsborough:** \$20,000



**Menlo Park:** \$70,000



**Millbrae:** \$100,000



**Pacifica:** \$50,000



**Portola Valley:** \$20,000



**Redwood City:** \$300,000



**San Carlos:** \$112,000



**San Mateo:** \$400,000



**Woodside:** \$10,000



## Foundations Expand the Ability to Fund Grants



**Chan Zuckerberg Initiative (CZI):** \$300,000 for Redwood City and North Fair Oaks



**San Bruno Community Foundation:** \$150,000 for San Bruno



**Woodside Community Foundation:** \$20,000 for area businesses



**Millbrae Community Foundation:** \$10,000



**Valhalla Foundation:** \$750,000\*

## Private Sector Companies Expand the Ability to Fund Grants



**Gilead:** \$1,000,000\*



**PG&E:** \$15,000



**Amgen:** \$250,000\*



**Franklin Templeton:** \$10,000



**Genentech:** \$75,000



**Passage at San Mateo:** \$10,000



**Take-Two Interactive Software:** \$66,667



**Sares Regis:** \$8,000



**Google:** \$50,000



**Heritage Bank of Commerce:** \$3,000



**Provident Credit Union:** \$2,500



**Bohannon Foundation:** \$30,000



**Ellis Partners:** \$5,000



**Comcast:** \$25,000



**Windy Hill:** \$5,000



**BKF Engineers:** \$10,000

Partial list

\* 25% allocated for small business grants

“Our unanimous decision to allocate the first \$3 million in Measure K funds for SMCStrong Fund was a critical first step. I had no idea we would see the cities and towns step up to match and ultimately exceed the funding for the small business grant program. We have only begun to identify ways to help our small business owners survive and eventually thrive. The work of SMCStrong Fund is only just getting started.”

— **Board of Supervisors Vice President David Canepa**



“Our small businesses may as well be in the eye of a hurricane and it’s not over. We cannot save every business, but SAMCEDA will save as many as we can starting with these \$10,000 emergency grants.”

— **Rosanne Foust, President & CEO,  
San Mateo County Economic Development Association (SAMCEDA)**



“Helping administer the Small Business Grant program is a natural fit for SMCU to support the community we call home. We created SMCU Community Fund to expand our reach in fostering financial wellness throughout San Mateo County during this crisis.”

— **Wade Painter, President & CEO, San Mateo Credit Union**



# Nonprofit Grant Process Round II

The second round of donations to nonprofit organizations through SMCSF were administered through a grant application process for organizations impacted by the COVID-19 pandemic and serving our most vulnerable residents.

In developing the plan, CMO and SVCF partnered with Thrive, The Alliance of Nonprofits for San Mateo County (Thrive), to survey nonprofit organizations in the County to assess how COVID-19 has impacted their operations. Of the 135 nonprofit organizations that responded to the survey, 87% are anticipating cash flow issues, 93% have already cut services to minimize contact, and 67% have canceled fundraising events. Thus, the need for expanded assistance to nonprofits was clear.

The maximum grant amount was set at \$20,000 and it was expected that grant funds would address loss of revenue and/or unexpected costs, consistent with the survey responses such as:

- Supplies related to health and hygiene (e.g., masks, gowns, gloves and other protective equipment) as recommended by the Centers for Disease Control or the County Public Health Department
- Technology upgrades or purchase of virtual communication vehicles
- Other operational expenses related to the shift in direct service plans or the provision of emergency services

## Grant Eligibility and Application Process for Additional Nonprofit Donations

The grant application was available on [www.SMCStrong.org](http://www.SMCStrong.org) beginning May 6, 2020 and the initial application period ended on May 11, 2020. Resources and contacts in the Human Services Agency, Health Agency and Thrive were leveraged to ensure nonprofit organizations were aware of the grant opportunity.

Applicants were asked to describe the impacts of COVID-19 on their services, how their services were supporting vulnerable populations most impacted by COVID-19, and demonstrate financial need. 213 applications were reviewed by representatives from the County Human Services Agency, County Health System, First Five, CMO, and Thrive. The selection criteria included ensuring a geographic representation of services throughout the County. 61 organizations were selected in the following categories for grants in the amount of \$985,000 and SVCF distributed the grant funds to the selected nonprofit organizations:



**13**

Arts/Cultural/  
Environmental/Other



**6**

Child Care



**14**

Health



**28**

Human Services

## Responses from Grantees

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California  
Clubhouse

“Maintaining connection to community for socially isolated vulnerable people is an essential lifeline during this time of crisis. As COVID-19 related trauma grows, virtual connectivity, technology, and infrastructure enables Clubhouse to expand vital services, thus reducing suffering, hospitalizations, and ultimately save lives.”

— Erica Horn, Executive Director



“During this time of uncertainty for families from all walks of life, we are pleased that the YMCA in East Palo Alto and Redwood City can provide parents who are heading back to work with the comfort of knowing their children have a safe place to learn and play in the Y Super Camp and provide families with the security of knowing where their next meal will come from through the Y Summer Food Distribution Program. This grant from San Mateo County Strong will provide critical support to help make these programs possible, providing a sense of normalcy for our children during a time of crisis, and critical hunger relief to anyone in need as our community navigates through this pandemic.”

— Anne Hartman, Director of Grants and Foundation Stewardship



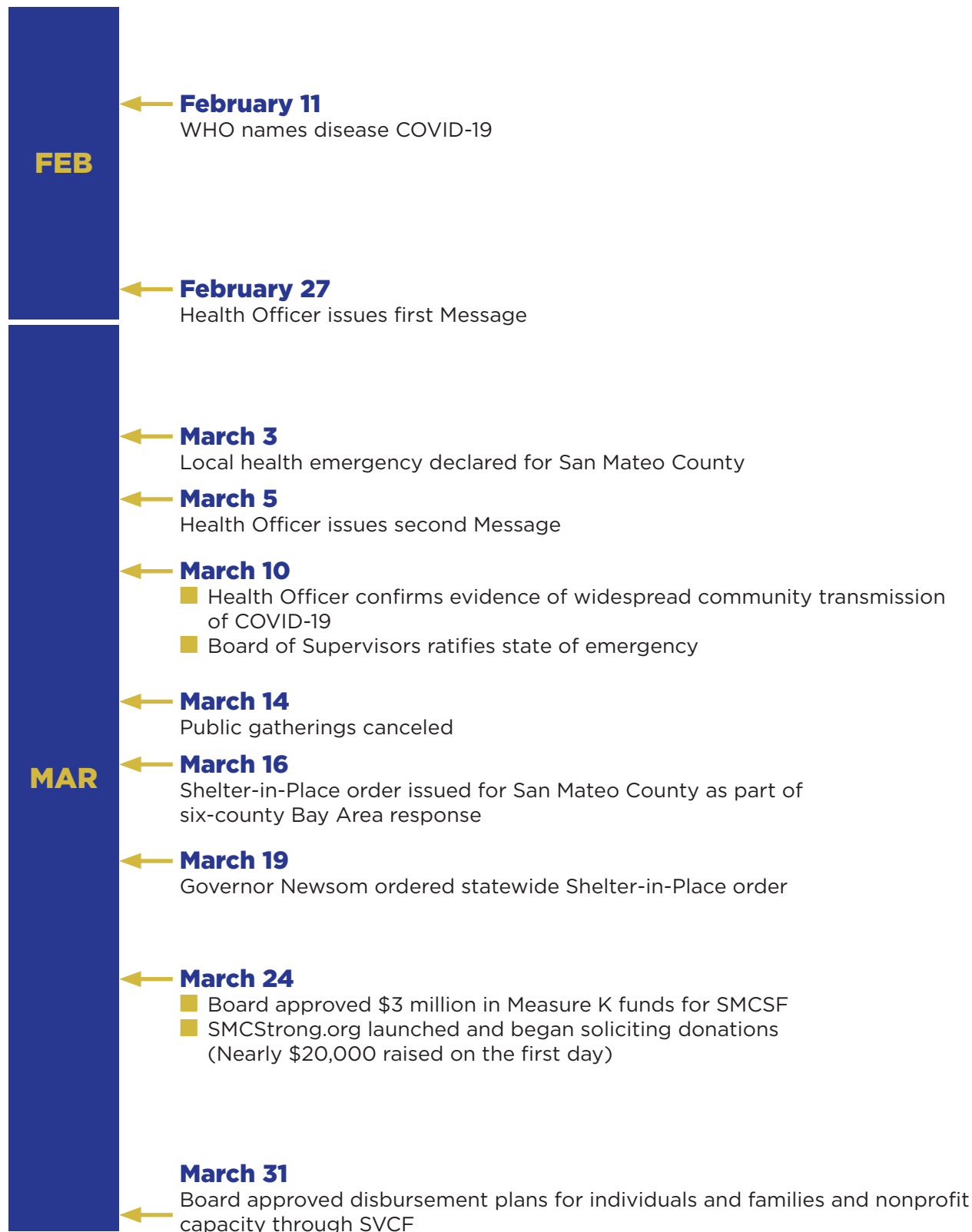
HIPhousing

“San Mateo County is like no other. Its capacity to mobilize resources into tangible community benefits is spectacular. We saw this with Measure K, but the San Mateo County Strong Fund response to COVID-19 has been even more swift, direct, and profound. HIP Housing is incredibly grateful to have been one of the many worthy nonprofits selected to receive funds during this pandemic. Keeping people housed at this time is critical, and every penny of our San Mateo County Strong award will be used to keep our doors open so that we can continue to keep people housed.”

— Kate Comfort Harr, Executive Director



# Timeline



## APR

- ← **April 14**  
Board approved small business grant program with SMCU
- ← **April 21**  
Board approved disbursement plan for small business grants through SMCU
- ← **April 21 thru 27**  
Small business grant program marketing and awareness campaign
- ← **April 27**  
Small business grant application portal opened at 12:00pm
- ← **April 28**  
Board approved future unrestricted funding to SMCSF to be allocated 37.5% each for Individuals and Families and Nonprofits and 25% for Small Business Grants
- ← **April 29**  
Small business grant application portal closed with over 1,200 completed, time-stamped applications

## MAY

- ← **May 4**  
Phase II Nonprofit grant application portal opened
- ← **May 8**  
Nonprofit grant application portal closed
- Ongoing**  
Fundraising and grant distribution continue

## JUN

- ← **June 26**  
350th small business grant check sent

# 8,037,896 Reasons Why SMCSF is Making a Difference

(as of July 6, 2020)



**\$8,037,896**

## Number of Donors

**1,224**

SVCF

**43**

SMCU CF

## Donations

**\$4,912,633**

SVCF

**\$3,125,263**

SMCU CF



## INDIVIDUALS AND FAMILIES

**4,173**

Requests to Date

**\$2,000,000**

Funds Distributed

Core Service Agencies to provide emergency relief to individuals/families

### Requests for Assistance

Daly City Community Center: 930  
YMCA Community Resource Center: 541  
Pacifica Resource Center: 362  
Samaritan House: 631  
Fair Oaks Community Center: 1,134  
Samaritan House South: 326  
Coastside Hope: 58  
Puenete: 191



## NONPROFIT ORGANIZATIONS

**76**

Projects Funded

**\$1,985,000**

Funds Distributed

**Round I: \$1,000,000**

Distributed to Core Service Agencies and Shelter Providers

**Round II: \$985,000**

Distributed to 61 other nonprofit organizations

### Partial List

Daly City Community Center • YMCA Community Resource Center • Pacifica Resource Center • Samaritan House • Fair Oaks Community Center • Samaritan House South • Coastside Hope • Puenete • Life Moves • Project WeHOPE • Mental Health Association • StarVista • CORA • Home and Hope • All Five • Footsteps Childcare • California Clubhouse • HIP Housing • Peninsula Family Services • YMCA of San Francisco • Pilipino Bayanihan Resource Center • Footsteps Childcare • Millbrae Nursery School



## SMALL BUSINESSES

April 27, 2020: Small Business Assistance Grant Program Launched and Closed

**350**

Grants Awarded

**\$3,493,335**

Funds Distributed

# Nonprofit Grants

## Nonprofit Grants — Phase I (April 2020) Core Service Agencies

Agency	Area Served	Amount
Coastside Hope	El Granada, Moss Beach, Montara, and Half Moon Bay	\$46,185.00
Daly City Community Service Center	Daly City, Colma, and Broadmoor	\$43,265.00
Fair Oaks Community Center	Redwood City, North Fair Oaks, Portola Valley, Woodside, and Atherton	\$59,731.00
Puente de las Costa Sur	Pescadero, La Honda, Loma Mar, and San Gregorio	\$24,404.00
Samaritan House	San Mateo, Burlingame, Millbrae, Hillsborough, Foster City, Belmont, and San Carlos	\$253,423.00
Samaritan House South	East Palo Alto and Menlo Park	\$61,134.00
Pacifica Resource Center	Pacifica	\$38,017.00
YMCA Community Resource Center	South San Francisco, Burlingame, Brisbane, and San Bruno	\$48,841.00
Total		<b>\$425,000.00</b>

## Shelters

Agency	Amount
Samaritan House	\$73,992.00
LifeMoves	\$206,905.00
Project WeHOPE	\$70,339.00
Mental Health Association	\$27,861.00
CORA	\$26,035.00
Star Vista	\$17,356.00
Home and Hope	\$2,512.00
Total	<b>\$425,000.00</b>



# Nonprofit Grants

Nonprofit Grants — Phase II (May 2020)			
Agency	Purpose	Service Category	Grant Amount
Abundant Grace Coastside Worker	AGCW COVID-19 Response-Direct Aid to Clients	Human Svc	\$15,000.00
Acknowledge Alliance	Collaborative Counseling & Resilience Consultation Services	Health	\$10,000.00
Adolescent Counseling Services	Teletherapy for Youth Project	Health	\$20,000.00
All Five	Support Children & Families with Mental Health Support in High Quality Early Childhood Learning Environment	Childcare	\$20,000.00
Arts In Unity Movement	Operations	Health	\$7,500.00
Ayudando Latinos A Soñar	Rising From COVID-19 (operating support)	Health	\$20,000.00
Boys and Girls Club of the Coastside	Community Dinner Distribution	Human Svc	\$10,000.00
Building Skills Partnership	Training & Support for Janitors Facing COVID-19 Outbreak	Arts/Other	\$20,000.00
California Clubhouse	Virtual Clubhouse Programming Support	Health	\$20,000.00
Caminar	Innovating Telehealth Strategies in Response to COVID-19 & Growing Mental Health Needs	Health	\$20,000.00
Canopy	Teen Urban Forest Internship Program for EPA High School Students	Arts/Other	\$10,000.00
Casa Circulo Cultural	Support with Operations and Staffing	Arts/Other	\$20,000.00
Coastside Adult Day Health Center	No Seniors Left Behind	Human Svc	\$15,000.00
CORA	Increase/Adapt Support for DV Survivors During SIP	Human Svc	\$20,000.00
Daly City Peninsula Partnership Collaborative	Technology Upgrade for Food Data & Emergency Rental Assistance	Human	\$20,000.00
Daly City Public Library Associates	Program Support to Fund Library Critical Needs	Arts/Other	\$20,000.00
East Palo Alto Center for Community Media	Staying Healthy Through Media Campaign	Arts/Other	\$18,000.00

# Nonprofit Grants

Nonprofit Grants — Phase II (May 2020)			
Agency	Purpose	Service Category	Grant Amount
East Palo Alto Kids Foundation	Distance Learning Special Grants for Teachers	Human	\$5,000.00
Edgewood Center for Children and Families	Expand Infrastructure and Support Essential Workers	Health	\$20,000.00
El Centro De Libertad/The Freedom Center, Inc.	Support Low Income, Undocumented Individuals & Staff with PPE & Travel Vouchers & Further Build Out Telehealth Processes.	Health	\$20,000.00
Footsteps Child Care, Inc.	Reopening Grant	Childcare	\$20,000.00
Habitat for Humanity	Emergency Support for Affordable Housing & Family Mortgage Relief	Human Svc	\$20,000.00
Heart and Soul, Inc	Safe & Ongoing Operations at 5 Mental Wellness Drop in Centers & Other Programs	Health	\$20,000.00
Housing Industry Foundation	General Operating Support	Human Svc	\$20,000.00
Human Investment Project	Combating Displacement with Affordable Housing	Human Svc	\$20,000.00
Immigration Institute of the Bay Area	Supporting Vulnerable Families During COVID-19	Human Svc	\$20,000.00
Job Train	Resources for Protecting Staff, Clients & Community	Human Svc	\$17,000.00
Latino Music Education Network dba Quinteto Latino	Music Education Programs for K-8 Students in EPA, RC, & MP	Arts/Other	\$14,000.00
Legal Aid Society of San Mateo County	Technology to Support Remote Work	Human Svc	\$10,000.00
Metta For Life Foundation	COVID-19 Emergency Support	Human Svc	\$15,000.00
Mid-Peninsula Boys and Girls Club	Support Club Members Remotely with Academic Support & Food Distribution	Arts/Other	\$15,000.00
Millbrae Nursery School	Opening the Preschool	Childcare	\$20,000.00
Mission Hospice and Home Care, Inc.	Hospice Compassion and Care During COVID-19	Health Svc	\$20,000.00

# Nonprofit Grants

Nonprofit Grants — Phase II (May 2020)			
Agency	Purpose	Service Category	Grant Amount
National Alliance on Mental Illness, San Mateo County	Support Staff & Group Facilitators and Provide Laptops & IT Support	Health	\$10,000.00
North Peninsula Food Pantry and Dining Center	Operational Support - Food Distribution	Human Svc	\$5,000.00
Nuestra Casa de East Palo Alto	Maintaining Food Security in East Palo Alto	Human Svc	\$20,000.00
One EPA	Resilience Project - In Support of Operations	Human Svc	\$15,000.00
One Life Counseling Center	Support Urgent Mental Health & Basic Needs	Health	\$20,000.00
Open Gate Parent Participation Nursery School	Stay Open	Childcare	\$20,000.00
Pacific Islands Together	Food Distribution	Human Svc	\$5,000.00
Peninsula College Fund	Internships for PCF Scholars & Alums	Arts/Other	\$15,000.00
Peninsula Family Services	Emergency Services	Human Svc	\$20,000.00
Peninsula Food Runners	End Hunger Campaign	Human Svc	\$20,000.00
Peninsula Volunteers, Inc.	Support Programs & Reopen Little House	Human Svc	\$20,000.00
Pescadero Public Radio Service Inc	Radios for Families Without Internet	Arts/Other	\$2,500.00
Pie Ranch	Supporting Resilient & Sustainable Futures	Arts/Other	\$20,000.00
Pilipino Bayanihan Resource Center	Continuing Culturally Sensitive Service to the Community, Pivoting Existing Programming to Accommodate Needs of North County	Arts/Other	\$10,000.00
Puente de la Costa Sur	Continue Food Distribution & Equip Staff With Tools	Human Svc	\$15,000.00
Rebuilding Together Peninsula (RTP)	Safe at Home Emergency Repair	Human Svc	\$15,000.00
Redwood City Library Foundation	Bridging the Digital Divide	Arts/Other	\$20,000.00

# Nonprofit Grants

Nonprofit Grants — Phase II (May 2020)			
Agency	Purpose	Service Category	Grant Amount
San Mateo County Community Colleges Foundation	Stay-Connected Technology Upgrades	Human Svc	\$15,000.00
Self-Help for the Elderly	Staffing & Operations	Human Svc	\$20,000.00
Senior Coastsiders	Delivering Food, Love & Hope to Coastside Seniors	Human Svc	\$20,000.00
Sequoia Children's Center	Staffing & Other Operational Expenses	Childcare	\$20,000.00
St Andrews Preschool	COVID-19 PPE	Childcare	\$6,500.00
St Vincent de Paul Society	Direct Aid - Rental Assistance	Human Svc	\$20,000.00
StarVista	Upgrades to the Technological Capabilities of SMC Crisis Intervention & Suicide Prevention Center due to COVID-19	Health	\$20,000.00
Street Life Ministries	Hygiene & Masks for Homeless/At Risk	Human Svc	\$7,000.00
Villages of San Mateo County	COVID-19 Emergency Relief	Human Svc	\$7,500.00
YMCA of San Francisco	Mental Health Services at Youth Service Bureaus	Health	\$15,000.00
YMCA of Silicon Valley	Y Super Camp and Food Distribution Centers in RC & EPA	Human Svc	\$20,000.00
Total			<b>\$985,000.00</b>

# Small Business Grants

## Grants Funded: 350 Funded, Amount: \$3,493,335

City/Area	Measure K	City/ Foundation	Private/ Restricted	Amount
Atherton	1	1	—	\$20,000
Belmont	4	10	1	\$150,000
Brisbane	1	—	—	\$10,000
Burlingame	4	33	—	\$370,000
Colma	1	2	—	\$30,000
Daly City	14	8	—	\$220,000
East Palo Alto	1	—	—	\$10,000
Foster City	5	—	7	\$120,000
Half Moon Bay	2	—	1	\$30,000
Hillsborough	1	—	—	\$10,000
Menlo Park	5	7	—	\$120,000
Millbrae	3	10	—	\$130,000
Pacifica	6	5	—	\$110,000
Portola Valley	1	—	1	\$20,000
Redwood City	12	30	25	\$663,335
San Bruno	6	—	15	\$210,000
San Carlos	4	12	9	\$250,000
San Mateo	14	40	12	\$660,000
South San Francisco	9	—	11	\$200,000
Unincorporated — Coastsides	2	—	2	\$40,000
Unincorporated — North Fair Oaks	2	—	5	\$70,000
Unincorporated — Other	3	—	—	\$30,000
Woodside	1	1	—	\$20,000



# Small Business Grants by City

<b>Atherton</b>	<b>\$20,000</b>	<b>Funding Source</b>
Knox Playschools	\$10,000	Measure K
Player Capital Tennis	\$10,000	City
<b>Belmont</b>	<b>\$150,000</b>	<b>Funding Source</b>
All For Dessert, dba Sushi Lover	\$10,000	Measure K
Bay Area Absolute Electric	\$10,000	Measure K
Ryoshin Sushi	\$10,000	Measure K
Savannah J Kim, DDS, MS	\$10,000	Measure K
Advance Steel	\$10,000	City
Alina Kagan OD APC Dba Family Eye Center Optometry	\$10,000	City
Falafelle	\$10,000	City
Gracemark	\$10,000	City
Grove 2	\$10,000	City
House Nails & Spa	\$10,000	City
KS Enterprise	\$10,000	City
Little Belmont Coffee Shop	\$10,000	City
Marites P Escarpe, DDS	\$10,000	City
The Barkery	\$10,000	City
GoLive	\$10,000	Private/ Unrestricted
<b>Brisbane</b>	<b>\$10,000</b>	<b>Funding Source</b>
Beauty Fix Studio	\$10,000	Measure K
<b>Burlingame</b>	<b>\$370,000</b>	<b>Funding Source</b>
Corkish & Lew, A Professional Physical Therapy Corp, dba Aero Physical Therapy & Sports Medicine	\$10,000	Measure K
Parle Enterprises	\$10,000	Measure K
Ricci Chan, DMD A Professional Corp	\$10,000	Measure K
Worldwide Energy & Manufacturing USA	\$10,000	Measure K
A Runner's Mind	\$10,000	City
Alpha Kitchen & Bath	\$10,000	City
Asia America Enterprise	\$10,000	City
Atherton Athletics, dba Hi-Five Sports Bay Area	\$10,000	City
Bria Salon	\$10,000	City

<b>Burlingame (continued)</b>	<b>\$370,000</b>	<b>Funding Source</b>
Cheat A Little Catering	\$10,000	City
Dream Skin	\$10,000	City
Euro Nail Salon	\$10,000	City
Fashionadvice.Com, dba Sam Malouf Authentic Luxury	\$10,000	City
Gigi's Cafe	\$10,000	City
Halo Blow Dry Bar	\$10,000	City
Image Tours & Travel	\$10,000	City
JH Lim Co	\$10,000	City
Kupfer Jewelry	\$10,000	City
Le Reve Salon	\$10,000	City
Little Laughs Early Learning Program	\$10,000	City
Luxor Floors	\$10,000	City
Moda Studios	\$10,000	City
Mr Teriyaki 14	\$10,000	City
Nuts For Candy	\$10,000	City
OTW Fun, dba Sky High Sports	\$10,000	City
Peninsula Plastic Surgery Medical Group	\$10,000	City
Plasti-Print	\$10,000	City
PPW 1300 Broadway	\$10,000	City
Prime Cellar	\$10,000	City
Quasar Restaurant Group	\$10,000	City
Rabbit Desserts, dba The Cakery	\$10,000	City
Rise Pizzeria	\$10,000	City
Rosdahl Holdings	\$10,000	City
Royal Donut Cafe	\$10,000	City
Sega Food Group	\$10,000	City
Tea Plus Noodle	\$10,000	City
UK Hair	\$10,000	City
<b>Colma</b>	<b>\$30,000</b>	<b>Funding Source</b>
Santara Daly City	\$10,000	Measure K
Dolly Effect	\$10,000	City
Tselogs Corporation	\$10,000	City/ Unrestricted

<b>Daly City</b>	<b>\$220,000</b>	<b>Funding Source</b>
Corgi Enterprises	\$10,000	Measure K
Daly City Family Dental	\$10,000	Measure K
Healing Haven	\$10,000	Measure K
Jae Kneiko	\$10,000	Measure K
Joann J Toy, DMD	\$10,000	Measure K
Jumpity Bumpity Daly City	\$10,000	Measure K
Mission Edge Cafe	\$10,000	Measure K
Mylene D Gandingco, DMD	\$10,000	Measure K
Playhouse Childcare Center	\$10,000	Measure K
Serramonte Cookies	\$10,000	Measure K
Sweet & Walker A Professional Corporation	\$10,000	Measure K
The Spaya	\$10,000	Measure K
Tt Classy Nails	\$10,000	Measure K
WSPA	\$10,000	Measure K
Absolute Beauty	\$10,000	City
Barsac	\$10,000	City
Biz Consulting	\$10,000	City
Joseph F Coffin & Ginofranco T Francisco	\$10,000	City
Milestone Academy Preschool	\$10,000	City
Pica Pica Food Holdings USA	\$10,000	City
The Latchkey Alternative Center	\$10,000	City
Town Concept	\$10,000	City/ Unrestricted
<b>East Palo Alto</b>	<b>\$10,000</b>	<b>Funding Source</b>
Au P'tit Monde	\$10,000	Measure K
<b>Foster City</b>	<b>\$120,000</b>	<b>Funding Source</b>
Animal Cove Pet Hospital	\$10,000	Measure K
Beautyship Services	\$10,000	Measure K
Cristina E Reddell, EA	\$10,000	Measure K
Kwok Kanson Lau, DDS	\$10,000	Measure K
Music Land School Of Music	\$10,000	Measure K
Dr Maria Chui/Metro Center Dental Office	\$10,000	Unrestricted
Dr Melanie N Feliciano Optometry	\$10,000	Unrestricted
Falafel Tazah 2	\$10,000	Unrestricted
Hair Designers n Spa	\$10,000	Unrestricted
Oh My Dog	\$10,000	Unrestricted
Scientific Acupuncture Center	\$10,000	Unrestricted
Shichifuku Izakaya	\$10,000	Unrestricted

<b>Half Moon Bay</b>	<b>\$30,000</b>	<b>Funding Source</b>
Edward C Love Architect	\$10,000	Measure K
MCS Holdings	\$10,000	Measure K
Main Street Grill	\$10,000	Unrestricted
<b>Hillsborough</b>	<b>\$10,000</b>	<b>Funding Source</b>
Tierra Madre	\$10,000	Measure K
<b>Menlo Park</b>	<b>\$120,000</b>	<b>Funding Source</b>
Dwell	\$10,000	Measure K
For Your Walls Only	\$10,000	Measure K
Robles-Rodriguez	\$10,000	Measure K
Scott W Kaloust, DDS, MS	\$10,000	Measure K
Tsung & Virmani Medical Group	\$10,000	Measure K
Expressions Salon Corp	\$10,000	City
Fu En Yuan Enterprise	\$10,000	City
Habibi's Hair Salon	\$10,000	City
Leather Leather Furniture Gallery	\$10,000	City
Scott I Nabeta, DDS	\$10,000	City
Stanford Park Nannies	\$10,000	City
Tavarez Orthodontics	\$10,000	City
<b>Millbrae</b>	<b>\$130,000</b>	<b>Funding Source</b>
Gao's Group	\$10,000	Measure K
Prochampion Investment, dba Wonderful	\$10,000	Measure K
Wen Jun	\$10,000	Measure K
Chicken 4 U	\$10,000	City
Dr Patricia Chang Optometric Group	\$10,000	City
EM Beauty Nail Spa	\$10,000	City
International Cultural Exchange Center USA	\$10,000	City
Pandora Spa	\$10,000	City
Pro-Motion Auto, dba Speedee Oil Change & Auto Service	\$10,000	City
Suchedina	\$10,000	City
Sweet Indulgence	\$10,000	City
The Day Entertainment	\$10,000	City
Uni Souffle	\$10,000	City

<b>Pacifica</b>	<b>\$110,000</b>	<b>Funding Source</b>
A Grape In The Fog	\$10,000	Measure K
Anderson's Swim & Scuba	\$10,000	Measure K
Coastside Integrative Naturopathic Medical Group, dba Thyme Integrative Health	\$10,000	Measure K
Early Bird Infant Toddler Center	\$10,000	Measure K
Neo Immersion Montessori School	\$10,000	Measure K
Traveler Surf Club	\$10,000	Measure K
A Well Adjusted Pet	\$10,000	City
Family Room Community Acupuncture	\$10,000	City
Hack's Auto Body	\$10,000	City
Jennifer Quirante Professional Optometry Corp, dba Rockaway Beach Optometry	\$10,000	City
Soul Grind Coffee	\$10,000	City
<b>Portola Valley</b>	<b>\$20,000</b>	<b>Funding Source</b>
Antonio Cremona Salon	\$10,000	Measure K
Carousel Saddlery	\$10,000	Private
<b>Redwood City</b>	<b>\$663,335</b>	<b>Funding Source</b>
Bella Lash & Beauty Bar	\$10,000	Measure K
Beresford Montessori	\$10,000	Measure K
D1 Performance Science	\$10,000	Measure K
Gibson Clay	\$10,000	Measure K
Higuma	\$10,000	Measure K
Jahini	\$10,000	Measure K
Kendrick Fitness	\$10,000	Measure K
Mobilize Sports Chiropractic & Manual Therapy	\$10,000	Measure K
Mudita Agrawal, DDS	\$10,000	Measure K
Obstacourse Fitness	\$10,000	Measure K
Shiva Enterprise	\$10,000	Measure K
The Pommerien Ballet School	\$10,000	Measure K
Alicem	\$10,000	City
Amy Kim Nguyen, DDS	\$10,000	City
Arya Restaurant	\$10,000	City
Asian Vision Corporation	\$10,000	City
Cyclismo Cafe Redwood City	\$10,000	City
Dania T Armas, DDS	\$10,000	City
Explore Culinary Arts	\$9,610	City
Faby's Jewelers	\$10,000	City



<b>Redwood City (continued)</b>	<b>\$663,335</b>	<b>Funding Source</b>
In Home CPR	\$10,000	City
Ingenium Enrichment	\$10,000	City
J V Senior Mortgage	\$10,000	City
J Vent Hair Loft	\$10,000	City
James E Tearse, MD	\$10,000	City
LV Mar Restaurant	\$10,000	City
Mediterraneo Design Build	\$10,000	City
Meridian Investment Management	\$10,000	City
Mojgan Ebadi, MD	\$10,000	City
Nogol Rashidi, DDS	\$10,000	City
Peacebank Yoga	\$10,000	City
Peninsula Preschools	\$10,000	City
Portobello Grill	\$10,000	City
Ranzan USA Corporation	\$10,000	City
Robert A Savage, DDS	\$10,000	City
Roosevelt Nails	\$10,000	City
Sassy Diva Designs & Events	\$10,000	City
Thai House Restaurant	\$4,600	City
The Heartcore Company	\$10,000	City
The Hub RWC	\$10,000	City
US Chinese Food	\$10,000	City
Virginia's Home Daycare	\$10,000	City
Academy of American Dance	\$10,000	Private
Borgo Marble & Granite	\$10,000	Private
Brothers Services Tree Care	\$10,000	Private
California Canoe & Kayak	\$10,000	Private
Daniel B Mendoza, DDS	\$10,000	Private
Elevate Performance & Physical Therapy	\$10,000	Private
Esface	\$10,000	Private
Fete Fraiche	\$10,000	Private
Flamindogs	\$10,000	Private
Froyola	\$9,125	Private
Go Fish Poke Bar 3	\$10,000	Private
JDR Enterprises	\$10,000	Private
Jean E Barthman, DDS	\$10,000	Private
La Bella Nails	\$10,000	Private
Little Explorers Family Daycare	\$10,000	Private
Mayer's Jewelers	\$10,000	Private

<b>Redwood City (continued)</b>	<b>\$663,335</b>	<b>Funding Source</b>
Precious Nails	\$10,000	Private
Red Door Housing Services	\$10,000	Private
RTR Group	\$10,000	Private
Shabnam Mahzoon, DDS	\$10,000	Private
Spectrex Corporation	\$10,000	Private
The Grill House	\$10,000	Private
VDC Construction	\$10,000	Private
Visionone Optometry Eye Care	\$10,000	Private
Brown's Redwood City Florist	\$10,000	Unrestricted
<b>San Bruno</b>	<b>\$210,000</b>	<b>Funding Source</b>
Cracking Pot	\$10,000	Measure K
Crayon College	\$10,000	Measure K
My Busy Town	\$10,000	Measure K
One Hour Dry Cleaning	\$10,000	Measure K
Rafael Family	\$10,000	Measure K
VNR	\$10,000	Measure K
Connie K Ha, OD Prof Corp	\$10,000	Private
Designer's Brass	\$10,000	Private
Family Dentistry San Bruno	\$10,000	Private
Gama Ride	\$10,000	Private
GM RAM, dba G&M Auto Body	\$10,000	Private
K & R Lally, dba California Montessori School	\$10,000	Private
Kim Xuan Tran, DDS	\$10,000	Private
Lucky Food Express	\$10,000	Private
NC Foods	\$10,000	Private
Russo Dental Care	\$10,000	Private
South City Ciderworks	\$10,000	Private
Steve Dempsey Plumbing	\$10,000	Private
Taqueria San Bruno	\$10,000	Private
Totah Accounting	\$10,000	Private
Vibo Music School	\$10,000	Private

<b>San Carlos</b>	<b>\$250,000</b>	<b>Funding Source</b>
Country Cleaners Service	\$10,000	Measure K
Jean A Yang, DMD	\$10,000	Measure K
La Maison Nicolas	\$10,000	Measure K
San Carlos Auto Solutions	\$10,000	Measure K
Advanced Tree Care & Consulting	\$10,000	City
Allaccem	\$10,000	City
Cira Chiropractic	\$10,000	City
Copy Copies	\$10,000	City
Dog Pool Club	\$10,000	City
Jato Aviation	\$10,000	City
KFF Entertainment	\$10,000	City
Michael Chang DDS, dba Chang Orthodontics	\$10,000	City
Mints & Honey	\$10,000	City
S&M Guzman	\$10,000	City
Sara Andrews, DDS, MS, PC	\$10,000	City
All 4 Fun	\$10,000	Unrestricted
Emily Chui Acupuncture & Herbs	\$10,000	Unrestricted
Gary Lau, DDS	\$10,000	Unrestricted
Gordon Aatlo Designs	\$10,000	Unrestricted
Jenny Bisset Acupuncture	\$10,000	Unrestricted
Jersey Joe's Cheesesteak	\$10,000	Unrestricted
Outdoor Keepers	\$10,000	Unrestricted
Single Cylinder Repair San Carlos	\$10,000	Unrestricted
Sky Kitchen	\$10,000	Unrestricted
Kevin Do	\$10,000	City/ Unrestricted
<b>San Mateo</b>	<b>\$660,000</b>	<b>Funding Source</b>
Bay Area Pet Pals	\$10,000	Measure K
Canaan Express	\$10,000	Measure K
Dahlia Nail & Spa	\$10,000	Measure K
Donald B Beck, DDS	\$10,000	Measure K
GJR	\$10,000	Measure K
Greenscape Construction	\$10,000	Measure K
Happiness Desserts	\$10,000	Measure K
Hillsdale Transmission Corp	\$10,000	Measure K

<b>San Mateo (continued)</b>	<b>\$660,000</b>	<b>Funding Source</b>
Karaage Burger	\$10,000	Measure K
Medi Points Acupuncture Corp	\$10,000	Measure K
Petite Sorbonne Preschool	\$10,000	Measure K
Remy's Quality Construction	\$10,000	Measure K
Tao's Dental Care	\$10,000	Measure K
Zhang-Lee	\$10,000	Measure K
Agsj	\$10,000	City
Aqua Sports Swim Academy	\$10,000	City
Blu Sea Investments	\$10,000	City
C27 Kama Lounge	\$10,000	City
Cafe 400	\$10,000	City
Cha Express USA	\$10,000	City
Compass Financial Management	\$10,000	City
Create Mix & Mingle	\$10,000	City
Fuji Sukiyaki	\$10,000	City
Gary M Berke, MS, CP	\$10,000	City
Gifted Support Center	\$10,000	City
Global Career Path	\$10,000	City
Hanamaru Corporation	\$10,000	City
HER Beauty Lounge	\$10,000	City
Hudson Automotive	\$10,000	City
Izakaya Ginji Restaurant	\$10,000	City
Jennifer Lee, DDS, APC	\$10,000	City
Jnjl	\$10,000	City
Kitchen 51 Ventures	\$10,000	City
Noodleosophy	\$10,000	City
O'Neill's Irish Pub	\$10,000	City
Playgroups Unlimited - Universe of Colors	\$10,000	City
Pollard Tax Company	\$10,000	City
Safari Run	\$10,000	City
Sage Wellness Center	\$10,000	City
Scrub A Pup	\$10,000	City
Sichuan Chong Qing Cuisine	\$10,000	City
Small Fry Dance Club	\$10,000	City
Squires & Corrie Antique Slot Machines	\$10,000	City

<b>San Mateo (continued)</b>	<b>\$660,000</b>	<b>Funding Source</b>
Step By Step Paso A Paso	\$10,000	City
Stephen R John, DDS	\$10,000	City
Taishoken	\$10,000	City
TCR Holdings	\$10,000	City
Tech Know Academy	\$10,000	City
The Shell Peeler	\$10,000	City
Thieves' Market	\$10,000	City
TLC	\$10,000	City
Town of Dumpling	\$10,000	City
Uji Time Cafe Group	\$10,000	City
Weiss Fitness	\$10,000	City
Appelblom Jewelry Co	\$10,000	Private
Beloli Group	\$10,000	Private
Integrity Motors	\$10,000	Private
LSH Enterprises	\$10,000	Private
Maruyama	\$10,000	Private
NB Beauty	\$10,000	Private
Peninsula Pump & Equipment	\$10,000	Private
Strands for Hair	\$10,000	Private
Structure Hair Design	\$10,000	Private
Velocitek	\$10,000	Private
Shinozaki Automotive	\$10,000	Private/ Unrestricted
Gary O Lai, OD And Sharon K Ho, OD Prof Corp	\$10,000	Unrestricted
<b>South San Francisco</b>	<b>\$200,000</b>	<b>Funding Source</b>
Big Kicks	\$10,000	Measure K
Cherryl R Geluz	\$10,000	Measure K
Digimaxis	\$10,000	Measure K
Erly's Shear Beauty	\$10,000	Measure K
Eyewear Envy Optometry	\$10,000	Measure K
Grand CBM	\$10,000	Measure K
Marjorie Baer Accessories	\$10,000	Measure K
Wishlife	\$10,000	Measure K
Zoom Digital	\$10,000	Measure K
Barrango Manufacturing	\$10,000	Private

<b>South San Francisco (continued)</b>	<b>\$200,000</b>	<b>Funding Source</b>
Database Corporation	\$10,000	Private
Golden State Novelty	\$10,000	Private
June Han Rhee	\$10,000	Private
KLD Signature	\$10,000	Private
Leung Thach Optometry Partnership	\$10,000	Private
Sophie's Stress Free Soirees	\$10,000	Private
F Ferrando & Co	\$10,000	Private/ Unrestricted
1st Choice Logistics	\$10,000	Unrestricted
FOMAG	\$10,000	Unrestricted
Golden Gate Moving Co	\$10,000	Unrestricted
<b>Unincorporated — Coastside</b>	<b>\$40,000</b>	<b>Funding Source</b>
Coastside Kids	\$10,000	Measure K
Made In Pescadero	\$10,000	Measure K
Gymtowne Gymnastics	\$10,000	Unrestricted
KCE Company	\$10,000	Unrestricted
<b>Unincorporated — North Fair Oaks</b>	<b>\$70,000</b>	<b>Funding Source</b>
Bayshore Elite	\$10,000	Measure K
Lomas Construction	\$10,000	Measure K
Baytech Insurance	\$10,000	Private
Mi Escuelita Spanish Immersion Preschool & After School	\$10,000	Private
Precision Sport Science	\$10,000	Private
Sportshouse	\$10,000	Private
Whisk Catering	\$10,000	Private
<b>Unincorporated — Other</b>	<b>\$30,000</b>	<b>Funding Source</b>
KJ's Cafe A La Carte	\$10,000	Measure K
Mountain House Restaurant	\$10,000	Measure K
Toddle	\$10,000	Measure K
<b>Woodside</b>	<b>\$20,000</b>	<b>Funding Source</b>
In Any Event	\$10,000	Measure K
Starwood Equine Veterinary Services	\$10,000	City