SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW JULY 2013

Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 5.4%; a decrease from June 2012 when unemployment was at 7%.
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #9; Contra Costa is #10; and Alameda is #13.
- The current unemployment rate in CA is 8.8% and in the U.S. it is at 7.8%.
- 21,600 are unemployed in San Mateo County out of a labor pool of 400,000.
- Only East Palo Alto with an unemployment rate of 13.1% and the North Fair Oaks Census Designated Place (CDP/unincorporated SMC) with a rate of 11.4% are above 10%.

Legend

Bay Area – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.
Silicon Valley – San Mateo, Santa Clara, Alameda Counties.
Industry Information

- 16 of the top 50 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 16 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 14 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 12 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 7 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 5 out of 21 largest social media app makers (ranked by total number of employees) in the Bay Area are headquartered in San Mateo County.
- 5 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

Venture Capital Industry

- 21 venture-backed initial public offerings raised $2.1 billion during the second quarter of 2013, more than double the volume and dollars compared to the first quarter of the year.
- For the second quarter of 2013, 84 venture-backed deals were reported, 15 which had an aggregate deal value of $3.0 billion. This represents a 53 percent decrease in volume from the second quarter of 2012.

Real Estate (Retail)

- Over the course of the first quarter of 2013, shopping center vacancy declined from 3.3% to 3.2%.
- The first quarter of 2013 current vacancy rate for neighborhood/community centers is 3.4%, up slightly from 3.3% in the last quarter.
- In the first quarter of 2013 strip centers posted occupancy gains by 12,100 square feet. This drove local vacancy down from 4.6% to 3.8%.

Real Estate (Commercial)

- San Mateo County vacancy dropped to 12.9% from 14.1% from the last quarter breaking the streak in rising vacancy for the last three quarters.
- Net absorption for the quarter is positive 421,429 square feet, the highest net absorption seen since the fourth quarter in 2011 when it was 489,368 square feet.
- Gross absorption from the second quarter was 832,245 square feet, bringing the year to date total to 1.4 million square feet.

Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal