SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW FEBRUARY 2017

Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 2.9%; a decrease from October 2016 when unemployment was at a revised 3.1%.
- San Mateo County ranks #1 in the lowest unemployment rate by county in the state. Marin is #2; San Francisco is #3; Santa Clara is #4; Alameda is #7 and Contra Costa is #9.
- The current unemployment rate in CA is 5.5% and in the U.S. it is at 5.3%.
- 13,100 are unemployed in San Mateo County out of a labor pool of 447,000.
- Between December 2016 and January 2017, the total number of jobs in the San Francisco-Redwood City-South San Francisco MD, which includes the counties of San Francisco and San Mateo, decreased by 25,900 jobs to total 1,093,000.
- As of December 2016 the most recent job ads for Marin, San Francisco and San Mateo counties are Software Developers, Marketing Managers, Web Developers, Registered Nurses, Management Analysts, Network and Computer Systems Administrators, Executive Secretaries & Executive Administrative Assistants, Information Computer Systems Analysts, Medical Scientists, Except Epidemiologists and Accountants.

Legend
Bay Area – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.
Silicon Valley – San Mateo, Santa Clara, Alameda Counties.
Industry Information

- 11 of the top 100 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 17 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 16 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 11 of the top 25 of the largest biotech companies in the Bay Area have facilities in San Mateo County.
- 7 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 7 of the top 25 largest Initial Public Offering in the Bay Area are headquartered in San Mateo County.

Real Estate (Retail)

- At the close of the fourth quarter of 2016, shopping center vacancy stood at 3.5%.
- The fourth quarter of 2016 vacancy rate for neighborhood/community centers stood at 5.4%.
- In the fourth quarter of 2016 strip centers posted a local vacancy rate at 2.5%.

Real Estate (Commercial)

- San Mateo County vacancy in the fourth quarter of 2016 stood at 4.06%.
- Net absorption for the fourth quarter of 2016 stood at 284,418 FS.
- The average asking rate for San Mateo County is $5.20 full service per square foot at the end of the fourth quarter in 2016.

Venture Capital Industry (National)

- 8 venture-backed initial public offerings (IPOs) raised $693.9 million during the fourth quarter of 2016.
- 118 venture-backed M&A deal in the U.S. garnered $12.15 billion during the fourth quarter of 2016. The largest M&A deal of the quarter was Krux Digital Inc., which was acquired by Salesforce.com for $700 million.

Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)

- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal