SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW AUGUST 2016

Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 3.4%; a decrease from July 2015 when unemployment was at a revised 3.8%.
- San Mateo County ranks #1 in the lowest unemployment rate by county in the state. Marin is #2; San Francisco is #3; Santa Clara is #4; Alameda is #9 and Contra Costa is #10.
- The current unemployment rate in CA is 5.9% and in the U.S. it is at 5.1%.
- 11,700 are unemployed in San Mateo County out of a labor pool of 443,300.
- Between June 2016 and July 2016, the total number of jobs in the San Francisco-Redwood City-South San Francisco MD, which includes the counties of San Francisco and San Mateo, increased by 1,300 jobs to total 1,084,900.
- As of March 2016 the most recent job ads for Marin, San Francisco and San Mateo counties are Software Developers, Marketing Managers, Web Developers, Registered Nurses, Management Analysts, Network and Computer Systems Administrators, Executive Secretaries & Executive Administrative Assistants, Information Technology Project Managers, Sales Managers, Network and Computer Systems Administrators and Accountants.

Legend

Bay Area – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.
Silicon Valley – San Mateo, Santa Clara, Alameda Counties.

Employers with Most Job Ads

Genentech/Roche - 1317
Sutter Health - 738
Salesforce.com - 592
Juniper Networks - 546
Gilead Corporation - 485
Deloitte - 413
University of California - 349
Facebook - 329
Visa, Inc. - 323
McKesson - 319

Occupations with Most Job Ads

Software Developers, Applications - 4911
Marketing Managers - 3342
Registered Nurses - 1828
Web Developers - 1660
Management Analysts - 1500
Information Technology Project Managers - 1254
Executive Secretaries and Executive Admin Assistants - 1246
Network and Computer Systems Administrators - 1204
Sales Managers - 1188
Accountants - 1147
Industry Information

- 18 of the top 100 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 20 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 16 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 14 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 10 of the top 25 of the largest biotech companies in the Bay Area have facilities in San Mateo County.
- 8 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 9 of the top 25 largest Initial Public Offering in the Bay Area are headquartered in San Mateo County.

Real Estate (Retail)

- At the close of the first quarter of 2016, shopping center vacancy stood at 4.3%.
- The first quarter of 2016 vacancy rate for neighborhood/community centers stood at 5.5%.
- In the first quarter of 2016 strip centers posted a local vacancy rate at 3.9%.

Real Estate (Commercial)

- San Mateo County vacancy in the second quarter of 2016 stood at 5.90%.
- Gross absorption for the second quarter of 2016 stood at 445,121 FS. This is the lowest level of gross absorption since 4th quarter 2009.
- The average asking rate for San Mateo County is $5.01 full service per square foot at the end of the second quarter in 2016.

Venture Capital Industry (National)

- 12 venture-backed initial public offerings (IPOs) raised $893.9 million during the second quarter of 2016.
- For the second quarter of 2016, 61 venture-backed M&A deals were reported, 11 of which had an aggregate deal value of $9 billion.

Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal