The vectorized illustrations are images taken from San Mateo County Health’s Vaccination Totals and Locations Data, Vaccinated Residents Location Data, and County Data Dashboard.

The circles represent San Mateo County cities’ Vaccinations Rates.

The buildings symbolize how business is finding its way navigating the pandemic through vaccinations, COVID cases, and more.

The curved line represents the Vaccine Doses Administered by Date (Cumulative Vaccine Doses Administered from January 2021 - June 2022).

The bar chart represents the Amount of Vaccines Administered (e.g., Kaiser Permanente, San Mateo County Health, Sutter/PAMF, Stanford Hospitals & Clinics, Dignity Health, etc.).

The bar chart represents the Deaths by Age Group.

The COVID-19 graphic illustrates how the pandemic is still affecting our daily lives through sickness, death, and new variants.

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The bar chart represents the Deaths by Age Group.

The COVID-19 graphic illustrates how the pandemic is still affecting our daily lives through sickness, death, and new variants.
SAMCEDA was founded in 1953 by the early innovators and entrepreneurs in San Mateo County with a purpose:

“To strive and labor toward, to further and promote, a balanced economic growth of San Mateo County. To develop cooperation and unified action in commercial, industrial, civic and cultural fields in San Mateo County particularly and the San Francisco Bay Area generally. To promote the general welfare of the area.”
June 2022

To Our Members, Partners and Stakeholders,

Reflecting back over Year 2 of a global pandemic, SAMCEDA will be forever grateful to our members, partners, stakeholders, the County of San Mateo, and our communities from North to South and from the Coast to the Bay.

These last two years, SAMCEDA has truly “swiveled” to meet every and all challenges and to meet the moment—every day in a variety of ways. In the following pages of our Annual Update, you will see this reflected again and again in our body of work.

We connected (via any and all means) in-person, on social media, through Zoom, Google Meet, Microsoft Teams, and Webex—we communicated every single day, and collaborated. It isn’t ever about one organization but the collective power and voice of bringing EVERYONE to the table and listening.

We led, we influenced, we encouraged and we persevered. We never, ever gave up and always kept moving forward. While the pandemic is not over and the economy holds significant challenges, we have no doubt that we will get through whatever comes our way, as our founders pledged to do 69 years ago when SAMCEDA was established.

SAMCEDA in many ways can be likened to a Redwood tree, with a strong and resilient trunk at its core and the founding principle of economic stability for all. The branches added over the years represent our diverse membership base, our core advocacy efforts (in innovation and technology, housing, transportation, workforce, education, childcare) and a deep commitment to expanding the table of opportunity to encompass new ideas, new voices, and new opportunities.

Today, the newer branches showcase our ongoing commitments to climate resiliency, emergency preparedness, education & workforce initiatives (that include all paths to economic mobility and stability), and a place where kindness, consideration, respect, and different perspectives are encouraged & welcomed.

As we continue our journey to embrace innovation, celebrate business, build stronger communities, and provide equitable opportunities for all, I encourage you to reflect on the immortal words of Robert Louis Stevenson, “Don’t judge each day by the harvest you reap but by the seeds that you plant.”

With Gratitude,

Rosanne Foust
President & CEO, SAMCEDA
**ECONOMIC FACTORS TO CONSIDER**

- Remote / Essential
- Economic Disparities
- Education / Childcare
- Housing
- Public Transit
- Industries / Jobs / Training
- Technology Gaps

### APRIL 2020

<table>
<thead>
<tr>
<th></th>
<th>San Mateo County</th>
<th>California</th>
<th>Nationwide</th>
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<tr>
<td>Unemployment Rate</td>
<td>11.5%</td>
<td>16.1%</td>
<td>14.4%</td>
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<tr>
<td>Labor Pool</td>
<td>430,100</td>
<td>448,600</td>
<td>439,900</td>
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<tr>
<td>Employed</td>
<td>380,700</td>
<td></td>
<td>439,900</td>
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<tr>
<td>Unemployed</td>
<td>49,400</td>
<td></td>
<td>8,700</td>
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### APRIL 2022

<table>
<thead>
<tr>
<th></th>
<th>San Mateo County</th>
<th>California</th>
<th>Nationwide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment Rate</td>
<td>1.9%</td>
<td>3.8%</td>
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<tr>
<td>Labor Pool</td>
<td>448,600</td>
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<td>Employed</td>
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</tbody>
</table>

Source: Employment Development Department - Labor Market Information Division
San Francisco 49ers’ 2022 LGBTQ+ Activism in Sports Webinar

Biocom California’s Industry Insights: Inclusive Onboarding Webinar

LinkedIn’s Job on the Rise Feature

Wells Fargo’s Connect to More Program for Women-Owned Small Businesses

Webcor’s Harvey Milk Terminal 1 Project at SFO Becomes the World’s 1st Airport Terminal to Earn LEED v4 Platinum

San Francisco International Airport and Dignity Health’s COVID-19 Vaccination Partnership

Caltrain and SamTrans’ Safe Space in Transit Program
Google’s Creativity Starts from Within: Accessibility for a More Innovative World Virtual Event

Stanford Children’s Health’s Back to School with COVID-19 Webinar

BFK Engineers’ Career Fair Virtual and In-Person Events

Food Distribution Drive-Thru Event Sponsored by the San Mateo County Event Center

Stanford Children’s Health’s Back to School with COVID-19 Webinar

BKF ENGINEERS Career Fair Schedule | Spring 2022

Virtual Events

- 3/7/2022 - OPEN HOUSE
- 3/10/2022 - UNIVERSITY OF THE PACIFIC
- 3/16/2022 - UNIVERSITY OF SAN FRANCISCO
- 3/31/2022 - UNIVERSITY OF SAN DIEGO
- 4/1/2022 - UNIVERSITY OF SOUTHERN CALIFORNIA

In-Person Events

- 4/7/2022 - USC MARSHALL

Meta Elevate Announcing a new community for Black and Latinx & Hispanic businesses.

Introducing the DoorDash Accelerator for Local Goods

An educational program designed to empower women, trans, immigrants, and people of color owned local consumer packaged goods businesses.

San Mateo County Community College Districts’ Homestay Program

Meta’s Elevate Initiative Offering Black and Latinx Business Owners and Communities the Resources, Education, and Support

Genentech’s The Change Sequence: Black History Month Community Discussion

DoorDash’s DoorDash Accelerator for Local Goods Initiative
SamTrans’ Map and Pocket Timetable Survey

Sares Regis’ Hayward Park Project

The Future of Hillsdale
In-Person & Virtual Events

Sand Hill Property Company’s Euclid Improvements at Woodland Park

POLICY SUPPORT AND ADVOCACY (PARTIAL LIST):

- Bay Area Good Jobs Partnership for Equity (U.S. Department of Commerce grant) for the life science sector (application by NOVAworks)
- SB 893: Community Colleges: San Mateo County Community College District: California College Promise (Becker)
- Anchor Institution Framework Resolution: calling for the development of a plan for inclusive staffing, procurement, and investment to advance equity for the County of San Mateo (SMC Board of Supervisors)
- SB 847: Homeowners Relief Act (Hurtado)
- Coalition on anti-trust legislation led by Silicon Valley Leadership Group (SVLG)

FEATURED GUEST PERSPECTIVE

“Small Business Can’t Afford Congress’ Anti-Tech Legislation” written by SAMCEDA’s Rosanne Foust and Chamber San Mateo County’s Amy Buckmaster (The San Mateo Daily Journal)
THANK YOU TO OUR HEALTHCARE COMMUNITY FOR ALL THAT YOU DO!

San Mateo County Community College District’s Community Forums

Notre Dame de Namur University’s Fall 2022 Enrollment Campaign

The Pandemic Puzzle: Lessons from COVID-19
Virtual Event

San Mateo County Community College District

Enroll for Fall 2022
Classes begin August 29

Join Our Community Forums to Share Your Thoughts on San Mateo County Community College District
CAMPUS FACILITIES
MAY 4 AT 7PM
AND
MAY 6 AT 4PM
YOUR VOICE MATTERS

pandemicpuzzle.stanford.edu

Stanford Medicine | Stanford Graduate School of Business’
The Pandemic Puzzle: Lessons from COVID-19 Virtual Event

EDUCATION PARTNERS (PARTIAL LIST)

San Mateo County Community College District
Canada College
College of San Mateo
Notre Dame de Namur University
San Mateo County Office of Education
Stanford University
Skyline College

STRONGER TOGETHER
COMMUNITY PARTNERS (PARTIAL LIST)

- Build Up for SMB's Children
- CA FWD
- California Stewardship Network
- Children Now
- Commute.org
- FIRST 5
- Heart of San Mateo County
- LEADERSHIP COUNCIL SAN MATEO COUNTY
- Novaworks
- Peninsula Chinese Business Association
- Peninsula Clean Energy
- Ready Nation Council for America
- Renaissance Entrepreneurship Center
- San Mateo County Health
- Sustainable San Mateo County
- The Acceleration Project
- The San Francisco Peninsula
- Thrive
SAN MATEO COUNTY EFFORTS

CAMPAIGNS

- Recovery Coordination Council Committee
- Economic Recovery Committee
- Public Information and Outreach/Equity Group Committee
- Vaccine Communications & Equity Working Group Committee

HOMELESSNESS, IMMIGRATION, AND INCLUSION INITIATIVES:
- 2022: Our Year of Working Together to End Homelessness
- Convening Planning Committee
- Immigrant Integration & Inclusion Strategic Planning
  - SUBCOMMITTEE CO-CHAIR: Economic Recovery
  - SUBCOMMITTEE PARTICIPANT:
    - Community Connectedness & Engagement
    - Education Opportunities & Outcomes
    - Equitable Access to Services

SAN MATEO COUNTY RECOVERY INITIATIVES:

COUNTY OF SAN MATEO
INVESTMENT IN COVID-19 RELIEF PROGRAMS

TOTAL COVID-19 RELIEF FUNDS: $225,084,448

- RENTAL ASSISTANCE & HOUSING SUPPORT
  - APPLICATIONS APPROVED: 11,192
  - TOTAL FUNDS: $94M

- FOOD SUPPORT
  - MEALS DISTRIBUTED: 2,929,911
  - SECOND HARVEST FOOD BANK/2ND CHANCES
  - TOTAL FUNDS: $71M

- INDIVIDUALS & FAMILIES IMMIGRANT ASSISTANCE
  - GRANTS APPROVED: 16,017
  - TOTAL FUNDS: $16.5M

- EMERGENCY RELIEF FOR SMALL BUSINESS
  - GRANTS APPROVED: 1,332
  - PERMIT RELIEF: 5,400
  - TOTAL FUNDS: $21.9M

- CHILDRENTALEARNING, & SUMMER ENRICHMENT GRANTS
  - GRANTS APPROVED: 351
  - TOTAL FUNDS: $11.4M

- ACCESS TO TECHNOLOGY
  - PUBLIC WIFI: 284 NEW SITES ANDMONTHLY USERS
  - TOTAL FUNDS: $6.4M

- NONPROFIT RELIEF GRANTS
  - GRANTS APPROVED: 190
  - TOTAL FUNDS: $3.9M

Infographic (Updated as of June 16, 2022): San Mateo County Recovery Initiative Website - smcrecovery.org
SMALL BUSINESS GRANT PROGRAM (FALL 2021)
• $2M in American Rescue Plan Act funds

MICROFOOD BUSINESS GRANT PROGRAM (WINTER 2021/SPRING 2022)
• $500,000 in American Rescue Plan Act funds

MICROENTERPRISE HOME KITCHEN OPERATORS (MEHKO) ORDINANCE, PILOT PROGRAM AND GRANT PROGRAM (WINTER 2021)
• $238,000 in American Rescue Plan Act funds for seed funding

CALIFORNIA MICROBUSINESS COVID-19 RELIEF GRANT (SPRING 2022)
• $964,630 in funding issued through the California Office of the Small Business Advocate and administered through Renaissance Entrepreneurship Center for distribution

COUNTY OF SAN MATEO NORTH FAIR OAKS SMALL BUSINESS GRANT PROGRAM (SPRING 2022)
• $512,500 in American Rescue Plan Act funds to eligible small businesses located in unincorporated North Fair Oaks
The Choose Local San Mateo County program is a way for both shoppers and businesses to benefit in the post-pandemic recovery.

App users are rewarded with SMC Points for supporting local (1 SMC Point = $1)

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SAMCEDA - 1900 O’Farrell Street, Suite 380 | San Mateo, CA 94403
www.samceda.org | info@samceda.org | @SAMCEDA | (650) 413-5600

- An influential voice and a seat at the table on issues that affect San Mateo County, our 20 cities & towns, our businesses large & small, our chambers, our educational institutions, our non-profits, our labor and building & construction trades, and our residents
- Direct communication with top federal, state, regional, and local political leaders
- Established relationships with influential organizations including: CA Forward and the CA Stewardship Network (CSN), ReadyNation - Council for a Strong America, Children Now, Bay Area Council Economic Institute (BACEI), American Leadership Forum (ALF), Silicon Valley Economic Development Alliance (SVEDA), Bay Area Council (BAC), Joint Venture Silicon Valley (JVS), Silicon Valley Leadership Group (SVLG), The San Francisco Peninsula*, 13 Chambers of Commerce, the Peninsula Chinese Business Association (PCBA), and other key entities
- Key partnerships and collaborations with the County of San Mateo, San Mateo County Health, San Mateo County Office of Education, Renaissance Entrepreneurship Center, and NOVAworks
- Strong collaborations with our non-profit community including: Thrive - The Alliance of Nonprofits for San Mateo County, HEART of San Mateo County, HIP Housing, Housing Leadership Council (HLC), Samaritan House, and many more
- Engagement with the Peninsula Mobility Group (PMG), a SAMCEDA-led initiative featuring major employers in San Mateo and Santa Clara counties focused exclusively on state, regional and local transportation advocacy efforts
- Access to valuable information on a timely basis regarding budgetary and fiscal stability with state, regional, and local jurisdictions, policy initiatives on multiple topics (including transportation, housing, education, workforce development, technology, environment, healthcare, land use/zoning, and economic development) that directly impacts how business is done
- Up-to-date economic research prepared both internally and externally and drawn from multiple independent sources on San Mateo County, the greater Bay Area, and the State of California

PLATINUM CHAIRMAN CIRCLE