

San Mateo County Economic Development Association News Release



For Immediate Release April 2, 2013

Innovation and Entrepreneurship is Alive and Well in San Mateo County

"Thomas Friedman's 'Something Extra' was in full force yesterday at the **SAMCEDA 2013 Innovators – Awards of Excellence** luncheon at the Oracle Conference Center in Redwood City," as noted by Rosanne Foust, CEO of the San Mateo County Economic Development Association (SAMCEDA). Over 300 business and elected officials gathered to honor and celebrate companies in San Mateo County for their innovation and entrepreneurship. This year seven companies received Innovator Awards in the following categories:

App/Digital Entertainment: GetJar, **Aspiring**: Rocket Fuel, **Biotech/Healthcare**: Crescendo Bioscience, **Fastest Growing**: MyBuys, **Green**: Propel Fuels, **Software**: Salesify, and **Technology**: E2open.

A highlight for the sold-out crowd was the opportunity to hear Tim Draper, Founder & Managing Partner of Draper Fisher Jurvetson and founder of Draper University of Heroes in downtown San Mateo evangelize about the innovation economy and how it enhances and sustains the quality of life we appreciate on the Peninsula. Draper's depth and breadth of experience and his engaging way of imparting nuggets of entrepreneurial wisdom only enhanced the message of the event and the companies being honored as stated by Foust, "San Mateo County is a unique ecosystem where passion, creativity and the willingness to try and try again all come together for a perfect storm of endless opportunities."

In addition, Scott Bohannon, Bohannon Development Companies brought the past and present together by saluting Barry Jolette, President & CEO of the San Mateo Credit Union with the **Bohannon Memorial Award of Excellence** for the combination of business success and community philanthropy.

For more information on the event, the winners and the work of SAMCEDA please visit our website at www.samceda.org.

Contact:
Rosanne Foust
President & CEO
650-413-5600 Ext. 301
rfoust@samceda.org

Sent By: Christine Madrigal Office & Events Manager 650-413-4600 Ext. 302 cmadrigal@samceda.org