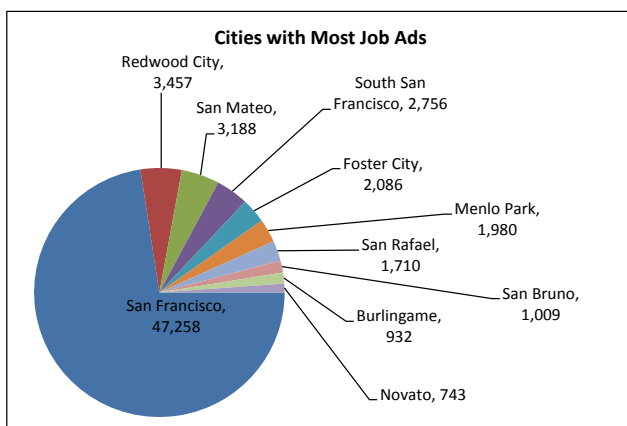


SAN MATEO COUNTY ECONOMIC & INDUSTRY OVERVIEW AUGUST 2014

Employment and Business Dynamics

- Unemployment rate in San Mateo County is at 4.7%; a decrease from April when unemployment was at a revised 5%.
- San Mateo County ranks #2 in the lowest unemployment rate by county in the state. Marin is #1; San Francisco is #3; Santa Clara is #7; Alameda and Contra Costa are #10.
- The current unemployment rate in CA is 7.8% and in the U.S. it is at 6.5%.
- 19,100 are unemployed in San Mateo County out of a labor pool of 410,500.
- Between June 2014 and July 2014, the total number of jobs in the counties of Marin, San Francisco and San Mateo increased by 800.
- Professional and business services led the year-over gains with an addition of 13,500 jobs. The advancement helped it post its highest job total on record.
- As of June 2014 the most recent job ads for Marin, San Francisco and San Mateo counties are Software Developers, Marketing Managers, Registered Nurses, Network and Computer Systems Administrators, Accountants, Executive Secretaries & Administrative Assistants, Information Technology Project Managers, and Market Research Analysts and Marketing Specialists.



Occupations with Most Job Ads

- Software Developers, Applications - 5154
- Marketing Managers - 3728
- Web Developers - 2343
- Registered Nurses - 1543
- Network and Computer Systems Administrators - 1486
- Accountants - 1316
- Executive Secretaries & Administrative Assistants - 1301
- Information Technology Project Managers - 1299
- Computer Systems Analysts - 1297
- Market Research Analysts and Marketing Specialists - 1256

Legend

Bay Area – Alameda, Contra Costa, Marin, San Francisco, San Mateo Counties and City of Palo Alto.

Silicon Valley – San Mateo, Santa Clara, Alameda Counties.



Industry Information

- 22 of the top 100 fastest growing private companies headquartered in Silicon Valley are located in San Mateo County.
- 13 of the top 25 largest software companies in the Bay Area are headquartered in San Mateo County.
- 12 of the top 25 venture capital funded biotech companies (total venture capital funding disclosed) in the Bay Area have facilities in San Mateo County.
- 19 of the top 25 largest venture capital firms (ranked by revenue) in the Bay Area are located in San Mateo County.
- 15 of the top 25 biotech patent recipients in the Bay Area have facilities in San Mateo County.
- 10 of the top 25 largest private equity firms (ranked by total capital under management) in the Bay Area have offices in San Mateo County.
- 7 of the top 25 largest digital entertainment companies in the Bay Area (based on number of Bay Area employees) are headquartered in San Mateo County.

Real Estate (Retail)

- At the close of the second quarter of 2014, shopping center vacancy stood at just 2.9%.
- The second quarter of 2014 current vacancy rate for neighborhood/community centers stood at 3.6%.
- In the second quarter of 2014 strip centers posted a local vacancy rate at 4% which, was down from 4.4% in the first quarter of 2014.

Real Estate (Commercial)

- San Mateo County vacancy dropped to 11.11% from 11.28 % in the second quarter of 2014. This makes it the lowest vacancy rate since before 2001.
- Gross absorption for the second quarter was 936,328 square feet, bringing the year-to-date total to 1,715,583 square feet.
- The average asking rate for San Mateo County is \$3.69 FS, up 4.07% from last quarter when it was at \$3.54.

Venture Capital Industry (National)

- 28 venture-backed initial public offerings raised \$4.9 billion during the second quarter of 2014. This is a 45% increase compared to the previous quarter.
- For the second quarter of 2014, 94 venture-backed M&A deals were reported, 33 of which had an aggregate deal value of \$3.3 billion.

Sources

- Bureau of Labor Statistics
- Cassidy Turley
- Colliers International
- National Venture Capital Association
- Pricewaterhouse/Coopers
- California Employment Development Department (EDD)
- SAMCAR
- San Francisco Business Times
- Terranomics (The Retail Division of BT Commercial)
- The Conference Board
- WANTED Technologies
- Silicon Valley/San Jose Business Journal