



SAMCEDA

San Mateo County Economic Development Association

ANNUAL UPDATE 2017-2018



SAMCEDA BOARD

Executive Committee

Sherri Sager

Chair of the Board
Lucile Packard Children's Hospital, Stanford

Ariane Hogan

Vice Chair
Genentech

Robert Webster

Vice Chair
Bohannon Development Company

Steve Mincey

Past Chair of the Board
DES Architects + Engineers, Inc.

Paul Casias

Vice Chair of Finance
My-Business-Advisor LLP

Elaine Breeze

Secretary
SummerHill Apartment Communities

Rosanne Foust

President and CEO
SAMCEDA

Board of Directors

Emylene Aspilla

San Francisco International Airport

Frank Bartaldo

United American Bank

Norman Book, Jr.

Carr McClellan

Carol Donnelly

Embarcadero Capital Partners, LLC

Shelley Doran

Webcor Builders

William Graham

Sequoia Hospital
A Dignity Health Member

Rick Knauf

Colliers International

Sunil Pandya

Wells Fargo Bank

Mario Puccinelli

Recology San Mateo County

Doug Reynolds

Kaiser Permanente

Jonathan Scharfman

Universal Paragon Corporation

Randy Smith

Oracle USA, Inc.

Ashley Stanley

BKF Engineers

Emeritus Advisors

T. Jack Foster, Jr.

Foster Enterprises

Paul Shepherd

Cargill (Retired)

LETTER FROM OUR CHAIR

For over six decades the San Mateo County Economic Development Association (SAMCEDA) has been a leading voice for the economic engine that is San Mateo County. SAMCEDA believes in the power of a strong economy driven by an appreciation of what that engine provides to our ecosystem on the Peninsula.



By working with employers of all sizes and industries, engaging with our public sector and our elected leadership, recognizing that we have 21 individual jurisdictions (20 cities and one county) and collaborating and communicating with the Chambers of Commerce, Non-Profit Organizations and our Educational Institutions, SAMCEDA tackles the most difficult challenges through goal-oriented solutions.

SAMCEDA recognizes that nothing is done in a vacuum or as a single entity so partnerships are its hallmark. Partnerships that reflect its core mission of championing the business community, building public policy awareness on our most pressing needs in housing, transportation and a skilled workforce and providing clear concise economic data that tells a story of where we are and where we are going.

SAMCEDA is unique in that its mission - having a County where people can live, work, play and prosper - hasn't changed significantly in 65+ years but the way it succeeds in fulfilling that mission has evolved from 1953 to 2018. Recognizing that innovation has been a cornerstone of our economy, SAMCEDA highlights innovation at its annual Awards of Excellence and makes a point of showcasing those companies who make an impact, not just with their products and services but in how they improve lives.

SAMCEDA knows that through strong collaborations and partnerships more can be accomplished when we join efforts and this is illustrated through the birth of "THRED Talks- Weaving San Mateo County Together." SAMCEDA saw its annual meeting as an opportunity to address everything from housing to transportation, from education to energy and the environment, from the importance of regionalism to the belief that a strong economy is driven by diversity of industry, through smart transit-oriented development and a quality of life that is unsurpassed.

What is in store over the next decade? Technology is moving fast and therefore change is happening even faster. That means we have a choice. A choice to embrace the changes and manage them so the quality of life for our communities now and into the future is still economically strong, there is housing at all income levels and our transportation system is constantly bettering itself to reflect the changing landscape.

SAMCEDA is poised and ready to engage and manage the change happening all around us. It will do this through the lens it always has – respecting the past while embracing the future.

We look forward to continuing this important work, with our members, partners and stakeholders and encourage you to become a part of SAMCEDA's future. Together we can accomplish great things.

Best Regards,

Sherri Sager
Chief Government and Community Relations Officer
Lucile Packard Children's Hospital, Stanford

INNOVATORS

SAMCEDA AWARDS OF EXCELLENCE 2018



AWARDS OF EXCELLENCE

2018 marked the 8th year that Innovators: SAMCEDA Awards of Excellence highlighted and celebrated the depth of innovation and entrepreneurship that takes place in San Mateo County. Throughout the year, hundreds of companies were thoroughly vetted. Twenty were nominated and seven were chosen as Innovators. A snapshot of the Innovators from 2011-2017 includes a total of 42 Innovators, with 7 IPOs; 5 Mergers; 6 Acquisitions; 7 Relocations; 35 companies still call San Mateo County home and employ over 17,000 people.

Innovation is a fundamental pillar of our county's economy and SAMCEDA works to ensure that it continues to be an economic priority for both public and private stakeholders.

Since 1953, SAMCEDA has long advocated for and been a leading voice of the business community on the Peninsula. Our primary objective has and always will be to highlight the important role that business plays in a community and that a healthy business community leads to a healthy economy.

INNOVATORS AWARD WINNERS



GUARDANT HEALTH



RedLock



STRIVR



2018 Award Recipients

DAVID D. BOHANNON MEMORIAL AWARD WINNER



Daniela Gasparini
Head of Company
GB Consulting

INNOVATORS
from 2011-2017:

42 Innovators

7 IPOs

5 Mergers

6 Acquisitions

7 Relocations

35 still call
San Mateo
County home

17,000+
people employed
at these companies



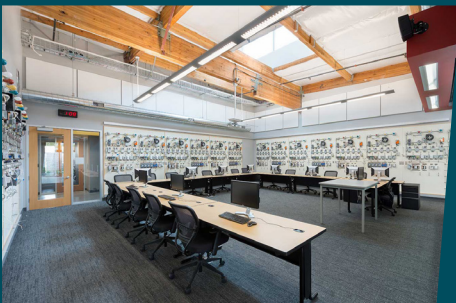
“Never give up
for that is just
the place and
time the tide
will turn.”

– Harriet Beecher Stowe

ACTIVE & ONGOING PARTNERSHIPS



Peninsula Structures 2017



Zero Net Energy Center Class Room



Progress Seminar 2018



Economic Outlook 2018

BUSINESS

Greater Bay Area Economic Development District

SAMCEDA was an instrumental leader on the Economic Strategy Committee which created the Greater Bay Area Economic Development District (GBAEDD) Board of Directors. The GBAEDD will ensure that organizations and jurisdictions in the region are more competitive for economic and workforce related grants and have access to additional funding opportunities from a wide range of federal, state and regional agencies and foundations. In addition, GBAEDD acts as a regional platform for shared learning and best practices for cooperation and coordination on economic initiatives.

Peninsula Structures

SAMCEDA was a partner sponsor at the *San Francisco Business Times* annual Peninsula Structures forum that provides an in-depth look at construction, real estate and economic development activity along the Peninsula.

San Mateo County Event Center

In 2017, SAMCEDA joined with other key stakeholders on the San Mateo County Event Center Advisory Committee. The Committee was formed to provide input on the 30 year Master Plan for redevelopment of the Center, a legacy asset for the San Mateo County community.

Progress Seminar

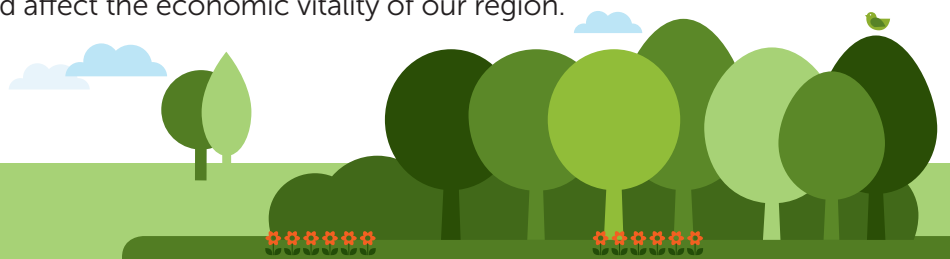
The 49th Progress Seminar (signature event of the Redwood City – San Mateo County Chamber of Commerce) focused on the future of San Mateo County in 2030. Topics included:

- San Mateo County Housing Revolution: Redefining Expectation
- Future of Mobility – Looking Ahead in 2030
- Innovation & Disruption & Its Impact on Workforce Development
- Transit, TDM, TNC & an Autonomous Future
 - Driving a Stake through the Heart of Your Traffic Jam!
- The Psychology of Change

“The Progress Seminar exemplifies the long-standing tradition in San Mateo County of collaboration and common sense leadership between local and regional partners.”

Bay Area Business Coalition

SAMCEDA is actively engaged with the Bay Area Business Coalition (BABC), a diverse group of regional business associations located throughout the nine county Bay Area. THE BABC was formed so that the voice of the business community is heard when policies are developed and legislation is proposed that would affect the economic vitality of our region.



ECONOMY

Marin Economic Consulting

In today's fast-paced world, access to current, reliable and useful data is critically important for employers, educational institutions, non-profits, communities and government entities to make well thought out policy decisions. SAMCEDA has continued the contract with Marin Economic Consulting to maintain the most recent economic and demographic details for San Mateo County. The reports will aggregate and analyze publicly available data provided primarily by the Federal and California Governments, and will include:

- Basic demographic characteristics, commute patterns,
- Poverty and inequality, throughout the region,
- Migration flows of people into and out of the region,
- Venture capital investments made in companies,
- Monthly employment updates from California's EDD,
- Quarterly assessments of industry trends in employment and wages.

NOVA

In addition to holding a seat on the NOVA Board of Directors, SAMCEDA is involved in the Slingshot Initiative which is an "industry-led initiative" that identifies and addresses the shifting demand for Silicon Valley tech skills. The Initiative works with industry and the wide variety of workforce preparation systems to pilot and scale solutions that direct locally-sourced and diverse tech talent through innovative and flexible pathways. SAMCEDA also participates in NOVA briefings to high level federal and state elected leaders.

Economic Outlook

SAMCEDA joins with the Redwood City – San Mateo County Chamber of Commerce to host this annual event at the Oracle Conference Center with over 200 county leaders. Wells Fargo was the Signature Sponsor and the program featured a keynote presentation from Gary Schlossberg, Vice President and Senior Economist at Wells Capital Management and, Jeremy Carl, research fellow at the Hoover Institute speaking on "Bay Area Business in the Era of Trump."

Bay Area Council Economic Institute

SAMCEDA has been an instrumental member of the Bay Area Council Economic Institute's Board of Directors. The Institute is a leading think tank focused on economic and policy issues facing the San Francisco/Silicon Valley Bay Area.

Mentoring Monday

SAMCEDA is proud to be an ongoing participant for this national event that is held in over 43 U.S. cities. The event offered 200 attendees the opportunity to choose from 40 mentors who are among the most influential women in the community for one-on-one mentoring sessions

"A truly great mentor is hard to find, difficult to part with and impossible to forget"

-Anonymous

Zero Net Energy Center

In 2017, SAMCEDA hosted its members for a tour of the Zero Net Energy Center (ZNEC) in San Leandro. The ZNEC embraces innovative building design features and state of the art technologies that enhance its capacity to reach zero net energy. These features are also incorporated into the curriculum for the education and training that takes place in the center. With access to cutting edge technologies in wind, solar, solar thermal, lighting, and building automation systems, apprentice and journey-level electricians will learn the knowledge and practical skills to install, operate, maintain and improve upon renewable and energy efficient systems.

Silicon Valley Competitiveness & Innovation Project

Silicon Valley Competitiveness and Innovation Project (SVCIP) was developed to proactively identify a data-driven public policy agenda to enhance and reinforce the region's competitive advantages in innovations, and ensure that Silicon Valley residents have access to the job opportunities and prosperity linked to growth in innovation industries.



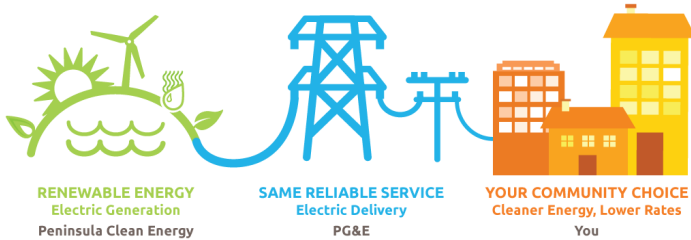
ACTIVE & ONGOING PARTNERSHIPS



POLICY

Peninsula Clean Energy

SAMCEDA has been a part of Peninsula Clean Energy since its inception and continues to support its strategic goals.



CONNECT San Mateo County

Partnering with Assembly Member Kevin Mullin, Assembly Member Marc Berman and San Mateo County Supervisor Warren Slocum, the 5th annual CONNECT conference was held at Gilead Sciences. The conference focused on Disruptive Technologies that Impact our Communities with speakers that included; Mark Rosekind, Ph.D., Chief Safety Innovation Officer at Zoox, Inc.; Christopher Finan, CEO & Co-Founder at Manifold Technology; and Barbara Simons, Ph.D., Chair, Board of Directors, Verified Voting.

Leadership for Public Trust

SAMCEDA, in partnership with the San Mateo County Community College District's Office of Community, Continuing & Corporate Education is developing a new, not-for-profit certificate program: Leadership for Public Trust. This program will engage attendees in five key areas of public leadership development: Leading with Integrity; Leading in the Community; Leading on the Record; Leading Online; and Leading in Crisis.

Build Up For San Mateo County's Children

SAMCEDA is a key partner in this new initiative designed to grow and improve the supply of child care and preschool facilities in San Mateo County. Build Up formed in response to the Silicon Valley Community Foundation's 2016 Childcare and Pre-School Task Force, a multi-sector group that recommended solutions to the child care shortage and identified a need for a coordinated, cross-agency approach, supported by paid staff, to work on closing the gap.

San Mateo County Charter Review

In 2010 and again in 2018 SAMCEDA served as a member of the San Mateo County Charter Review Committee which is convened every eight years by the Board of Supervisors. The Committee mandate is to review, hold public hearings and develop recommendations on potential charter amendments that are brought forward by the Board of Supervisors, members of the committee or the community at large.

Children Now

The mission of Children Now is to give kids power. Through that simple premise Children Now leads The Children's Movement of California which connects the thousands of direct service, parent, youth, business, civil rights, faith- and community-based groups to speak at the right time with one voice on behalf of kids. With over 1,650 organizations (SAMCEDA included) in this network, the sheer number and diversity of these voices creates a powerful interest group devoted to our youth.



HOUSING

INITIATIVES

Home for All

Since its inception, SAMCEDA has been at the table, working with Home for All's sixteen city and town councils and their agency and community partners inspiring action to promote the closure of the County's 16:1 jobs/housing gap.

Home for All's mission is to "establish a climate in San Mateo County where diversity of housing is produced and preserved."

Grand Boulevard Initiative

Stretching from the Daly City limit on Mission Street to San Jose's Diridon Station, the Grand Boulevard Initiative focuses on making El Camino Real a "grand boulevard of meaningful destinations". El Camino Real is the most heavily used arterial on the Peninsula. SAMCEDA continues to actively collaborate with partners through our work on the Grand Boulevard Initiative's Task Force and Working Group, coordinating localized planning efforts with transportation agencies, environmentalists, labor, and advocates for housing, transit, bicyclists, and economic development.

HEART of San Mateo County

SAMCEDA is proud to partner with The Housing Endowment and Regional Trust (HEART) of San Mateo County as a public/private partnership among cities, county, and business, nonprofit, education, and labor communities to create more affordable housing opportunities in San Mateo County.

To date, HEART has invested \$14.1 million to create 1,056 affordable homes. HEART continues to find creative solutions to the region's housing crisis and has been at the forefront of creating teacher housing on the Peninsula.



Assembly Member Marc Berman with SAMCEDA Board Members



Connect17 Conference



California State Senator Scott Wiener with SAMCEDA Chair, Vice Chair and CEO



Assembly Member Phil Ting with SAMCEDA Committee Chairs



HOUSING

DEVELOPMENT

Housing costs and the inadequate growth in housing supply are the biggest threat to the regional economy. The region's employers are finding it increasingly difficult to attract and retain top talent in the Bay Area due to the high cost of housing. The priority for every city in the region should be to create housing opportunities for people at every income level. SAMCEDA continues to support high quality and impactful development projects which work toward accomplishing this goal.

Stanford University

Stanford University's Middle Plaza Development complies with the Menlo Park El Camino Real Downtown Specific Plan and includes 215 one and two bedroom rental units, up to ten Below Market Rate housing units, community open space, 145,000 square feet of commercial office space, 10,000 square feet of retail space, a publicly accessible plaza at Middle Avenue as well as improvements to pedestrian and bicycle rail crossings at Middle Avenue.

Bay Meadows

A transformative mixed use project in San Mateo modeled as an urban village, Bay Meadows is one of the largest redevelopment sites in the Bay Area with 1,000 residential units, 780,000 square feet of office, 40,000 square feet of retail, and 18 acres of public park space. Bay Meadows is an award-winning transit oriented development project set alongside a Caltrain Station and Highway 101.

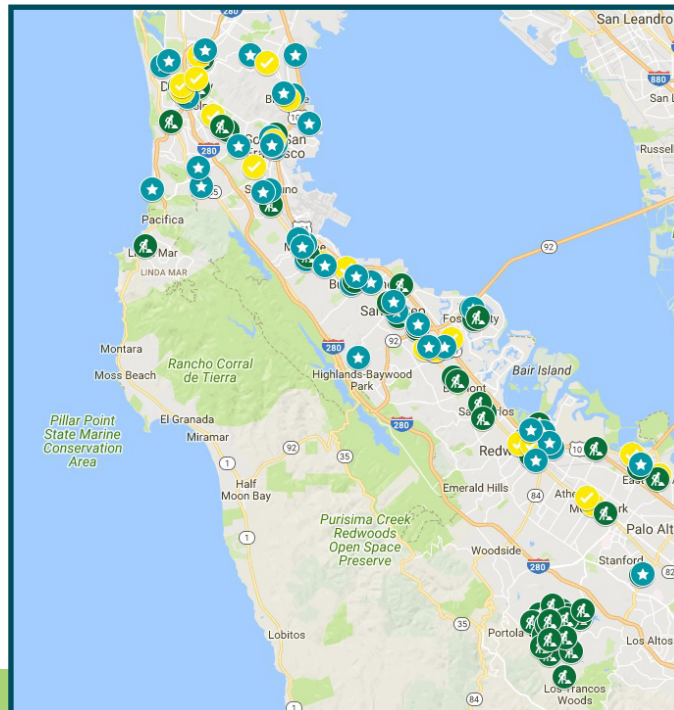
Brisbane Baylands

One of the most undeveloped locations on the Peninsula, the Baylands sits on a 684-acre planning area south of San Francisco. The Baylands is projected to provide 2,200 housing units and four million square feet of commercial space. Other regional benefits include the creation of thousands of jobs and additional R&D labs and innovation hubs.

1409 El Camino Real

Greystar IV located at 1409 El Camino Real in Redwood City is a 350 unit multifamily residential development that includes 35 affordable units with 2,900 square feet of ground floor retail, three levels of underground parking, and 89 bike parking spaces, all of which are located within the Downtown Precise Plan.

SAN MATEO COUNTY INTERACTIVE DEVELOPMENT MAP



Source: www.samceda.org



POLICY

Senate Bill 35

There are 26 jobs for every one unit of housing in the Bay Area. While the region continues to experience exponential growth, its impact on the housing market has made it unaffordable and unattainable for low and moderate income households. Through the leadership of California State Senator Scott Wiener, Senate Bill 35 significantly increases the number of housing units available by streamlining the approval of qualified housing projects so that cities may meet their Regional Housing Need Allocation (RHNA) goals. SAMCEDA advocated for the passage of SB 35 and will continue to advocate for similarly designed legislation which increases the stock in housing inventory for households at all income levels.

Regional Housing Need Allocation

The Regional Housing Need Allocation (RHNA) is the state-mandated process to identify the total number of housing units (by affordability level) that each jurisdiction must accommodate in its Housing Element. Currently, only thirteen cities meet their RHNA targets statewide. SAMCEDA advocates for policies which strengthen oversight of municipalities in meeting their RHNA targets by requiring the Department of Housing and Community Development to audit California's unmet housing need.

Second Units - Granny Flats - Accessory Dwelling Units

Given the high cost of constructing housing in San Mateo County, municipalities must get creative. The Accessory Dwelling Unit or ADU is in response to the overwhelming need for housing. An ADU may cost as little as 25% of a conventional housing unit in an infill development. ADUs cost less to build, are managed by the homeowner, and require no public subsidy. SAMCEDA advocated for recently passed state legislation which removes barriers in creating new Accessory Dwelling Units in addition to permitting pre-existing ADUs.

Student Housing

It is estimated that 800,000 college students experience housing insecurity or homelessness. College students are a unique demographic as they have little to no income and rely on communal amenities. SAMCEDA supports statewide policy changes which incentivize the building of student housing if the buildings are designed for students and include units for low income students.

Short Term Rentals

Short term rentals are lodging or overnight stays lasting 30 consecutive days or less in a residential dwelling. The tremendous growth of short term rentals in San Mateo County has decreased housing stock in the region as many investors have purchased properties specifically for short term rental use. SAMCEDA advocates for recent localized efforts to allow limited short term rental uses in addition to establishing operating standards while preserving the housing stock and community character.



TRANSPORTATION

218,324

people live and work
in San Mateo County



167,331

people live in and
work outside San
Mateo County



163,824

people live outside
and work in San
Mateo County



Source:
Marin Economic Consulting

PENINSULA MOBILITY GROUP

The Peninsula Mobility Group (PMG) is a SAMCEDA-led coalition of private employers, public agency employers, Bay Area business associations and community leaders focused on improving mobility on the Peninsula Corridor.

PMG has come together to support projects, solutions, and public policy efforts focused on infrastructure projects that improve mobility for commuters on the Peninsula Corridor, reduce traffic congestion, and improve the quality of life for the employees and residents in San Mateo County—who are often one and the same person.

GET US MOVING SAN MATEO COUNTY

Last fall, Get Us Moving San Mateo County was launched to develop a community-driven solution to reduce traffic and address complex transportation issues in our County. Through direct mail, online, television and social media education efforts, we asked San Mateo County residents to tell us their priorities for transportation on the Peninsula.

Over 14,000 responses were received, ranking the top five priorities as: Highway Traffic, Local Congestion, Potholes, Transit Mobility and Transit Travel Time.



Residents' Transportation Investment Priorities

1. Highways

- Relieve traffic on County highways and interchanges.

2. Local Roads

- Reduce congestion on local streets and at key intersections.
- Repair potholes to maintain safety on our streets.

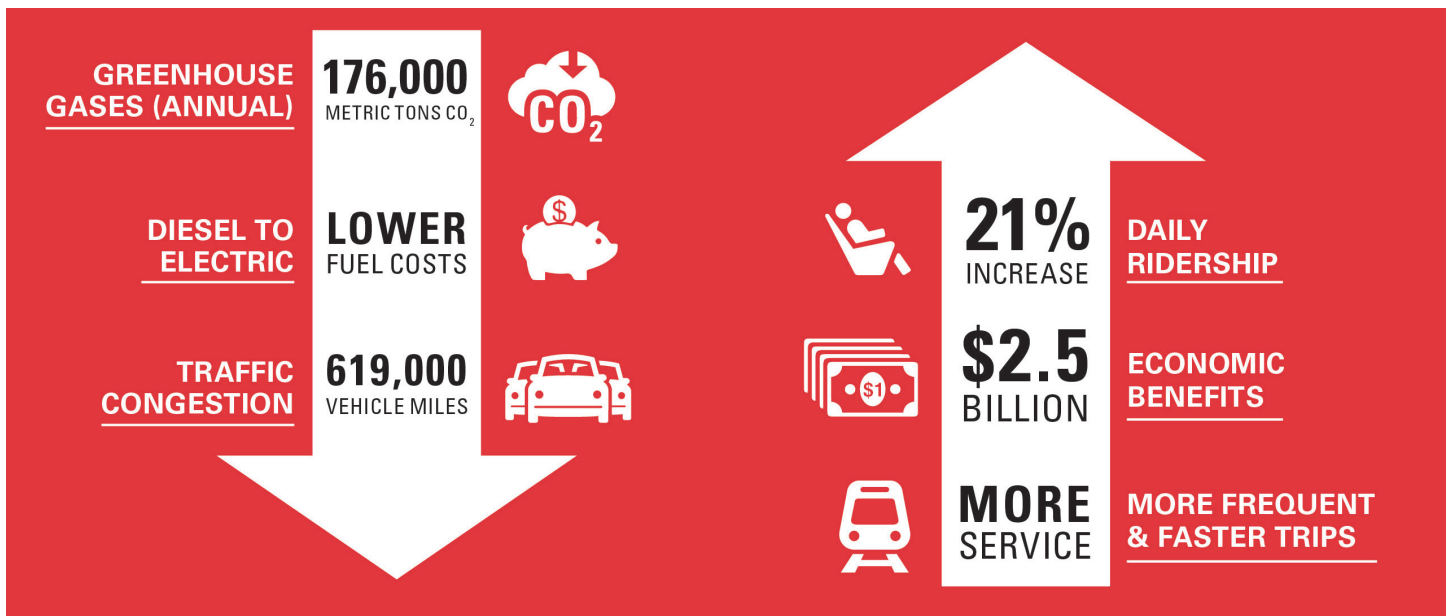
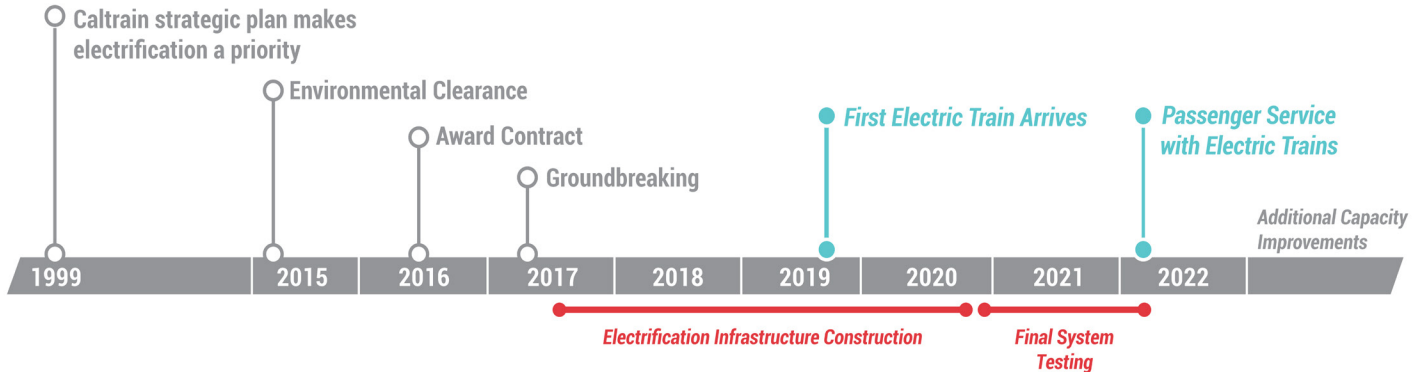
3. Public Transit

- Increase transit options and ease of use to better connect homes with jobs, schools, parks, businesses and more.
- Improve public transit travel times and frequency of service.

RAIL

Caltrain Modernization

In 2017, construction began on the Peninsula Corridor Electrification Project (PCEP) which is a key component of the Caltrain Modernization program. The PCEP will electrify the Caltrain Corridor from San Francisco to San Jose, convert diesel-hauled to Electric Multiple Unit (EMU) trains, and increase service up to six Caltrain trains per peak hour per direction.



Caltrain Business Plan

As the system prepares to electrify, Caltrain is undertaking a transformational process to develop a business plan as a critical step towards solving the agency's chronic funding challenges and prepare for the second phase of electrification.

The plan will strive to ensure the financial stability of the railroad by showing options to better align the system's costs and services with available revenue and funding streams while also seeking to maximize the investment in electrification.

It will address important questions about the Caltrain system including future service levels and patterns, infrastructure needs, fare policy, transit-oriented development and first- and last-mile connections.

SAMCEDA supported Senate Bill 797 (Hill) which authorizes the Peninsula Corridor Joint Powers Board to put an 1/8 cent sales tax measure (date to be determined) before the voters of San Francisco, San Mateo and Santa Clara counties. These funds would be used for operating and capital purposes of the Caltrain rail service and require a two-thirds vote.

TRANSPORTATION

BUS

In 2017, Assembly Member Mullin introduced Assembly Bill 1613, a San Mateo County Transit District retail transactions and use tax, which allows the transit district to place a sales tax before the voters to fund specific projects to be determined in an expenditure plan. A potential ballot measure would first require a vote of the San Mateo County Transit District Board of Directors with the concurrence of the San Mateo County Board of Supervisors to place any such measure on the ballot followed by the approval from two-thirds of county voters.

Transforming SamTrans

The goal is to create a 21st Century Mobility provider that delivers on a large and small scale, including the Dumbarton Corridor, 101 Public Express Buses, Bus Rapid Transit on El Camino, and comprehensive Coastside Transit.

Other areas of improvements include:

- Electric buses and expanding Paratransit Fleet
- Prepare for autonomous vehicle technology
- Improve last mile and east/west connections
- Mobile ticketing and Clipper improvements
- Explore partnerships with companies like Lyft, Scoop and Uber

FERRIES

Regional Measure 3 (RM3) as proposed based on Senate Bill 595 (Beall) – June 2018 Ballot

- Would seek voter approval to raise Bay Area bridge tolls \$3 in order to fund bridge, transportation and transit improvements in all nine Bay Area Counties.
- If approved by a simple majority of Bay Area voters, San Mateo County stands to benefit from proposed funding for the following projects in RM3:
 - San Mateo and Dumbarton bridge rehabilitation
 - Dumbarton Corridor improvements
 - US 101 corridor express lanes
 - Ferry service expansion to Redwood City
 - 101/92 interchange improvements





INFRASTRUCTURE

Caltrain Electrification Groundbreaking

On July 21, 2017, Governor Jerry Brown was in attendance with Congresswoman Nancy Pelosi, Congresswoman Anna Eshoo, Congresswoman Jackie Speier and a number of state and local elected officials, business leaders, transportation advocates and environmentalists gathered together at the Millbrae Caltrain Station to celebrate the official groundbreaking ceremony for the Caltrain Electrification Project.



"A country is great when it can come together and build for the future. That's what we are doing right here on the Peninsula. It's about the future. It's about clean air, efficiency, speed and not sitting on the freeway for a couple of hours bumper-to-bumper."

- Gov. Jerry Brown

"On May 16, 2018, the California Transportation Commission committed \$233.2 million in Congested Corridors Program Funding and \$20 million in Local Partnership Competitive Funding for the 101 Managed Lanes Project. The project will build 22 miles of new, managed lanes in San Mateo County and convert approximately nine miles of carpool lanes to express lanes in Santa Clara County. This will reduce congestion, increase reliability, improve safety and air quality, and will allow for faster travel times and more transit options."

- SAMCEDA

101 Managed Lanes Project

In 2017, Caltrans proposed building an express lane in both directions on Highway 101 in San Mateo County. The express lanes would connect with existing carpool lanes at Whipple Avenue which would be converted into express lanes themselves, creating new continuous express lanes that extend from I-380 in San Bruno to San Antonio Road in Mountain View.

Some of the goals associated with continuous managed lanes include, reducing congestion and improving travel time reliability along the corridor, encouraging commuters to carpool and using transit to increase person throughput.

In May of 2018, SAMCEDA sent a letter of support to the California Transportation Commission (CTC) to urge their approval of the recommendation of \$233 million in Solutions for Congested Corridors Program and \$20 million in Local Partnership Competitive Program. On May 16, 2018, the CTC approved the recommendation of the funds for the 101 Managed Lanes Project.

Senate Bill 1

In November, Senate Bill 1 for Transportation funding went into effect. Once fully implemented, approximately \$1.5 billion per year in new revenue is earmarked for local streets and roads maintenance and rehabilitation projects. Total new revenue for transportation projects is anticipated at \$5 billion annually from Senate Bill 1.

SAMCEDA: 2017

Job Growth Slowing

Experts eye tech growth, housing crunch for future San Mateo County trends

Though San Mateo County employment has shown signs of slowing as growth in tech and other industries stagnates, the recent changes are nothing experts say is cause for alarm just yet.



But a softening tech sector and constrained housing market are factors experts say keep an eye on. They believe those they could be contributing to the rise in the county unemployment rate, which the state Employment Development Department said jumped from 2.4 percent earlier this summer to 3.2 percent in August. "By my numbers, unemployment [for San Mateo County] is at 3 percent," Economist Jon Haveman said.

SAMCEDA: 2018

SAMCEDA COMMITTED TO SOLUTIONS

Weaving San Mateo County Together



For the 2nd year "THRED Talks, Weaving San Mateo County Together," highlighted how Transportation, Housing, Regionalism, Economy and Development drive our region's success. To an audience that included over 300 key business, elected officials, education advocates and non-profits

speakers such as 49ers President Al Guido, Justin Hoffman of Starship Technologies, CEO James Jaber of PROP, President of SMCCVB Anne LeClair, President of Canada College Dr. Jamillah Moore, and CEO of Scoop Technologies Robert Sadow wove stories of their companies and organizations and the contributions they are making in these areas.

SAMCEDA: 2017

8 SAMCEDA Members Helped Raise \$127M for Local Charities Last Year

Each year the *Silicon Valley Business Journal* recognizes 50 companies by the amount of dollars contributed to charitable organizations in the area. In 2017, 8 SAMCEDA members will be recognized for their contributions.

The 2017 Corporate Philanthropists include:

- Alphabet/Google Inc.
- Kaiser Permanente, Northern California
- Oracle Corporation
- San Francisco 49ers
- Sares Regis Group of Northern California
- The Sobrato Organization



Inman

ortation Commission
\$2
814

nd Honorable Members of the California Transportation Commission:
of the recommendation of \$233 million in Solutions for Congested Corridors Program and
Partnership Competitive Program for the San Mateo and Santa Clara U.S. Highway 101

ng been a birthplace of innovation. Collectively, we lead the world in education,
, technology, software, online media, social media, as well as in many other areas. The
ated the suburban communities between San Francisco and San Jose has now intensified to
is one of the most highly sought after places to live, work, and create transformational
y.
of almost every resident, commuter or business of every size on a daily basis more than

at runs from San Francisco to Silicon Valley is among the primary commute corridors
if employees, trade routes, and thousands of others to get to and from work. Over the
ity along the portion of this corridor that falls within San Mateo County, traffic
become untenable.



SAMCEDA @SAMCEDA · Apr 16

Private Companies, such as @Google, are stepping up to help train the future workforce. entrepreneur.com/article/307691

#Workforce #Training #planningforthefuture



Google Opens Up Its Tech Training Program to All, Giving You a Rea...
Google is offering 10,000 Americans access to subsidized online courses with the hope of recruiting some of the students.
entrepreneur.com

SAMCEDA @SAMCEDA · Mar 21


Maureen Fan, Pres. & CEO of @baobabstudios, is the leading #VR animation studio. Their mission is to inspire one to dream by bringing out your sense of wonder. They have been recognized for many awards one being #SAMCEDAInnovators2018. Thanks for making #SanMateoCounty your home.



1 4

SAMCEDA @SAMCEDA · 11 Dec 2017

In #SMCounty we experience the impact of traffic daily. If we work together to solve this problem, imagine what we could accomplish! Submit your ideas through the survey at getusmovingsmc.com/#/ @sanmateoco @SamTrans @Caltrain



Get us moving: San Mateo County
I just completed this quick, fun survey to get San Mateo County moving. Join me and make your voice heard!
getusmovingsmc.com

1 9 12

WHO IS SAMCEDA?

When the San Mateo County Development Association was founded in 1953 (the word economic did not become a part of its name until the 1960's), the purpose was "to further and promote balanced economic growth in San Mateo County particularly and the San Francisco Bay generally and develop cooperation an unified action in commercial, industrial, civic and cultural fields and to promote the general welfare of the area."

SAMCEDA's mission still holds true to that original purpose. Throughout its history SAMCEDA envisioned a county in which business, government, elected leaders, non-profits, and educational institutions come together to solve difficult issues in order to grow and prosper. By tackling the challenges of today and tomorrow with collective wisdom and experience, San Mateo County stands out as a place where innovation grows, businesses expand, and people want to live and work.

WHAT SAMCEDA OFFERS

- An influential voice and a seat at the table on issues that affect business, education, non-profits and residents.
- Direct communication with top federal, state, regional and local political leaders and other stakeholders.
- Established relationships with regional partners throughout the Bay Area including the Bay Area Council, Joint Venture, Silicon Valley Leadership Group, the San Mateo County – Silicon Valley Convention & Visitors Bureau, the Redwood City-San Mateo County Chamber of Commerce, the San Mateo Area Chamber of Commerce and SPUR.
- Access to valuable information on a timely basis regarding budgetary and fiscal stability with the state, regional and local jurisdictions, policy initiatives on multiple topics including transportation, housing, education, workforce development, technology, environment, healthcare, land use/zoning and economic development that directly impact how business is done.
- Up-to-date economic research prepared both internally and externally and drawn from multiple independent sources on San Mateo County, the greater Bay Area and the State of California.



PLATINUM CHAIRMAN CIRCLE



www.samceda.org | info@samceda.org

1900 O'Farrell Street, Suite 380
San Mateo, CA 94403

T (650) 413-5600 | F (650) 413-5909

