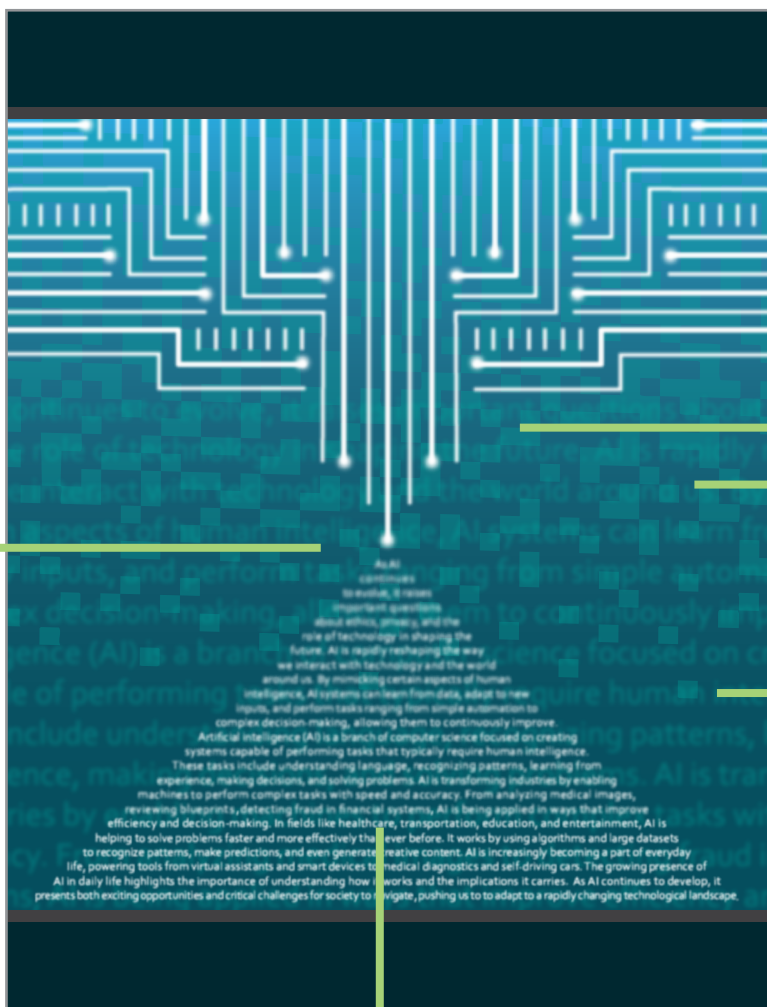


ABOUT THE COVER PAGE

2

With the rise of Artificial Intelligence (AI), we aimed to capture this moment in time through a graphic symbolizing AI.

The top of the pyramid appears out of focus, illustrating AI actively processing information then gradually coming into *focus* with the results.



The computer-like pixels and blurry lines represent the process of machine learning (based on how AI ingests data, identifies patterns, and generates insights).

The pixels evolve into recognizable text, revealing AI's answer.

The text featured in the pyramid is taken from ChatGPT, an AI-powered chatbot, in response to the prompt: "What is AI?"



ABOUT SAMCEDA

SAMCEDA BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

ARIANE HOGAN - *Chair*
Genentech
WILLIAM GRAHAM - *Vice Chair*
Sequoia Hospital, A Dignity Health Member
FRANK PETRILLI - *Vice Chair*
Coblentz Patch Duffy & Bass
ROBERT WEBSTER - *Vice Chair*
Bohannon Development Company
PAUL CASIAS - *Vice Chair of Finance*
My-Business-Advisor LLP
ELAINE BREEZE - *Secretary*
SummerHill Apartment Communities
STEVE MINCEY - *Past Chair*
DES
ROSANNE FOUST - *President and CEO*
SAMCEDA

BOARD MEMBERS

SHASTA ADDESSI
Kaiser Permanente
FRANK BARTALDO
Heritage Bank of Commerce
KEN BUSCH
Sares Regis Group of Northern California
CAROL DONNELLY
Embarcadero Capital Partners
GREG HURD
BKF Engineers
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CHRISTINE KEENER
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Stanford Medicine Children's Health
CARL MENNIE
Recology
DR. RITA OHAYA
San Francisco International Airport
SUNIL PANDYA
Wells Fargo
JUAN SALAZAR
Meta
CHRIS WEBER
Oracle
LUCY WICKS
Stanford University
HELEN WILMOT
Stanford Health Care

June 2025

To Our Members, Partners, and Stakeholders,

Each page of this year's [Annual Update](#) reflects what we have built together, through shared purpose, collective action, and an unwavering belief in the strength of San Mateo County. The progress we have made at [SAMCEDA](#) would not be possible without the commitment, insight, and leadership of you, our members, partners, and stakeholders.

Your partnership *fuels* everything we do.

Over the past year, SAMCEDA has remained true to its core values: to educate, listen, collaborate, connect, and lead with purpose. Whether navigating economic shifts or seizing new opportunities, we continue to pivot with resilience and clarity, focused always on building a future-ready economy and an inclusive community.

Like the Redwood tree we often reference, strong at its core and expanding outward, SAMCEDA's foundation remains rooted in economic vitality for all. Our growing branches now encompass key advocacy areas: innovation and technology, housing, transportation, education, workforce development, climate resilience, emergency preparedness, and childcare. And just as importantly, we are committed to expanding the table of opportunity, ensuring all voices are heard and included.

This past year made one thing clear: business as usual is *no longer enough*.

We have responded by launching fresh, future-facing programs including the [SAMCEDA Industry Series](#), [Redefining the Narrative](#), and our annual ["THRED Talks" - Weaving San Mateo County Together](#). These are more than events, they are opportunities to reflect, rethink, and reimagine what is possible.

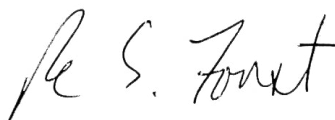
These gatherings are designed with one question in mind: *What do our members and our communities need to thrive?*

Staying connected remains essential. Through our [e-newsletter](#), [website](#), and [social media channels](#), we deliver timely, actionable information linking people, ideas, and policymakers. At the heart of it all is the belief that information is *power* and sharing it builds *stronger, more informed* communities.

As we look ahead, we do so with optimism, humility, and a determination to embrace innovation, to elevate business, to strengthen communities, and to advance equity across our region.

Thank you for being part of this journey.

With Gratitude,



Rosanne Foust
President & CEO, SAMCEDA



SAMCEDA

San Mateo County Economic Development Association

For seven decades, the [San Mateo County Economic Development Association \(SAMCEDA\)](#) has been a leading voice for the economic engine that is San Mateo County. SAMCEDA believes in the power of a strong economy driven by an appreciation of what that engine provides to our ecosystem on the Peninsula.

By working with employers of all sizes and industries, engaging with our public sector and our elected leadership, recognizing that we have 21 individual jurisdictions (20 cities and one county) and collaborating and communicating with the Chambers of Commerce, non-profit organizations and our educational

institutions, SAMCEDA tackles the most difficult challenges through goal-oriented solutions.

SAMCEDA recognizes that nothing is done in a vacuum or as a single entity and therefore strategic partnerships are its hallmark. Partnerships that reflect its core mission of championing the business community, building public policy awareness on our most pressing needs in housing, transportation, healthcare, education and a skilled workforce and providing clear concise economic data that tells a story of where we are and where we are going.



PLATINUM CHAIRMAN CIRCLE



YOUR MEMBERSHIP BENEFITS: IMPACT, ACCESS, AND INFLUENCE

As a SAMCEDA member, you gain more than a seat at the table. *You* help shape the future of San Mateo County. Here's what your membership unlocks:

A POWERFUL VOICE WHERE IT COUNTS

- Influence the decisions that directly affect your business, your city, and our region
- Be part of strategic conversations spanning all 20 cities and towns in San Mateo County, across sectors from business to education, labor to non-profits, and more

DIRECT ACCESS TO DECISION-MAKERS

- Engage with top federal, state, regional, and local elected and appointed leaders
- Get a front-row seat in shaping policies that impact your operations, workforce, and growth opportunities

UNMATCHED REGIONAL PARTNERSHIPS

- Leverage our deep ties with influential organizations such as:
 - Bay Area Council, Joint Venture Silicon Valley, Silicon Valley Leadership Group, California Jobs First, California Forward, California Stewardship Network, Federal Reserve Bank of San Francisco, New California Coalition, and more

STRATEGIC COLLABORATIONS ACROSS KEY SECTORS

- Benefit from our active partnerships with:
 - Biocom California, California Life Sciences Association
 - County of San Mateo, San Mateo County Office of Education, San Mateo County Health
 - NOVAworks, Renaissance Entrepreneurship Center, and others

STRONG TIES TO THE NON-PROFIT COMMUNITY

- Drive inclusive progress across the region by working alongside nonprofit leaders from organizations like Thrive Alliance, HIP Housing, HEART of San Mateo County, Samaritan House, and more

LEADERSHIP ON TRANSPORTATION SOLUTIONS

- Participate in the *Peninsula Mobility Group*, a SAMCEDA-led initiative uniting major employers in a focused effort to drive transportation policy at the local, regional, and state levels

TIMELY, ACTIONABLE INTELLIGENCE

- Stay informed with real-time updates on:
 - Fiscal health and budgetary decisions at all levels of government
 - Critical policy developments in housing, transportation, education, workforce, healthcare, land use, and economic development

CREDIBLE, DATA-DRIVEN INSIGHTS

- Access up-to-date research and analysis on the San Mateo County economy (sourced both internally and through leading regional and statewide economic institutions)



SAMCEDA

San Mateo County Economic Development Association



[Click to Visit
Our Website](#)



[Follow SAMCEDA on Social Media
and Sign-Up for Our Newsletter Here!](#)



[Click to View
Upcoming Events!](#)

SAMCEDA - 1900 O'Farrell Street, Suite 380 | San Mateo, CA 94403
www.samceda.org | info@samceda.org | (650) 413-5600

[CLICK HERE
TO LEARN MORE
ABOUT A SAMCEDA
MEMBERSHIP](#)



SAMCEDA HIGHLIGHTS



BOARD UPDATES

In 2024, SAMCEDA welcomed four influential community leaders to our [Board of Directors!](#)

CHRISTINE KEENER

*Director of Government
and Community Affairs,
[Verizon](#)*

HELEN M. WILMOT

*Senior Vice President, Chief Facilities,
General Services & Sustainability Officer,
[Stanford Health Care](#)*

SHASTA ADDESSI

*Senior Vice President and Area Manager,
[Kaiser Permanente](#)
[South San Francisco](#) and
[Redwood City](#) Medical Centers*

MICHELE LEW

*Senior Vice President and
Chief Government Relations Officer,
[Stanford Medicine Children's Health](#)*



71ST SAMCEDA ANNUAL MEETING

FEATURING "THRED TALKS" WEAVING OUR REGION TOGETHER

The San Mateo County Economic Development Association (SAMCEDA) held its [71st Annual Meeting](#) featuring "[THRED Talks](#)" - [Weaving Our Region Together](#) event at [The Farallon Room](#) at [Skyline College](#) in San Bruno in June 2024.

Our speakers included:

- Yayu Lin - *President, Commercial Development + Advisory | Partner, [Sares Regis Group of Northern California](#)*
- Melissa Moreno, J.D. - *Chancellor, [San Mateo County Community College District](#)*
- Judi Mosqueda - *Chief Development Officer, [San Francisco International Airport](#)*
- Annie Tsai - *Chief Operating Officer, [Interact](#) | Columnist, [San Mateo Daily Journal](#)*
- Kristine Zortman - *Executive Director, [Port of Redwood City](#)*

Launched in 2016, "[THRED Talks](#)" highlights the depth and breadth our communities face in identifying opportunities. "THRED" stands for many things including: *Transportation, Transformation, Housing, Healthcare, Resiliency, Renewal, Recovery, Regionalism, Economy, Equity, Environment, Determination, Development* and more.

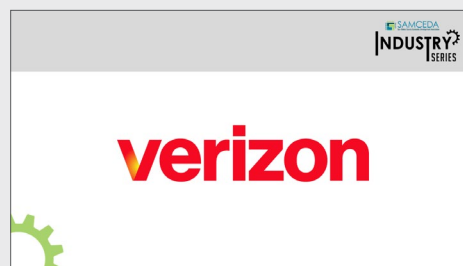
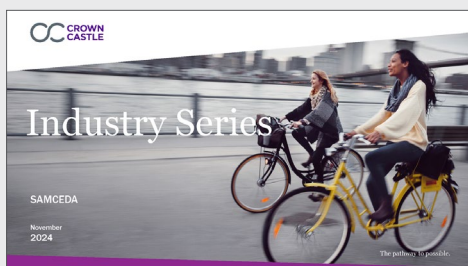


[CLICK TO LEARN MORE](#)



SAMCEDA
San Mateo County Economic Development Association

INDUSTRY SERIES



The [*SAMCEDA Industry Series*](#) showcases the impactful work and contributions of SAMCEDA members, celebrating their achievements both in their respective industries and within the community.

Through this series, we celebrate the innovation and dedication of our members, recognizing their achievements both within their industries and in the broader community.

The debut episode features key member companies in the telecommunications, broadband, and connectivity space.

[AT&T](#), [Comcast](#), [Crown Castle](#), and [Verizon](#) shared the latest technologies, programs, and initiatives to connect people together and build community.

[CLICK TO LEARN MORE](#)



ECONOMY:

A FIVE-YEAR PERSPECTIVE

APRIL 2020

11.5%

Unemployment Rate
in San Mateo County



16.1%

Unemployment Rate
in California



14.4%

Unemployment Rate
Nationwide



430,100

Labor Pool



380,700

Employed



49,400

Unemployed



APRIL 2025

3.5%

Unemployment Rate
in San Mateo County

5.0%

Unemployment Rate
in California

3.9%

Unemployment Rate
Nationwide

418,500

Labor Pool

404,100

Employed

14,400

Unemployed

ECONOMIC FACTORS TO CONSIDER



Remote / Essential, Economic Disparities,
Education / Childcare, Housing, Public Transit,
Industries / Jobs / Training, Technology Gaps

SAN MATEO COUNTY REGIONAL REPORT

(Updated on a Rolling-Basis)




NATIONAL ECONOMIC
EDUCATION DELEGATION

[CLICK
TO VIEW](#)



COVID-19: 5-YEAR REFLECTION



"While the goal is to limit groups congregating together in a way that could further spread the virus, it is not complete social shutdowns," said Dr. Matt Willis, Marin County's Public Health Officer. "You can still complete your most essential outings or even engage in outdoor activity, so long as you avoid close contact."

On January 30, the World Health Organization declared the outbreak a public health emergency of international concern, and the United States followed the next day by declaring a federal public health emergency. On February 26, the federal Centers for Disease Control and Prevention (CDC) confirmed community transmission of COVID-19 in the San Francisco Bay Area, meaning the afflicted patient had no signs of associating with anyone who had been diagnosed with the virus. This collective legal order comes one day after Governor Gavin Newsom ordered older adults, age 65 and older, stay home.

"Limiting interpersonal interactions is a proven strategy to slow and reduce viral spread and protect the most vulnerable among us -- individuals who are 60 years of age and older, people with chronic and underlying medical conditions, and people experiencing homelessness," Dr. Erica Pan said. "Our counties share borders and many people live in one county and work in another. It's absolutely critical for us to be aligned on COVID-19 mitigation efforts."

For more information about COVID-19 activities in these areas, visit the [Alameda](#), [Contra Costa](#), [Marin](#), [Santa Clara](#), [San Francisco](#), [San Mateo](#), or [Berkeley](#) COVID-19 websites.

###

MEDIA CONTACTS BY JURISDICTION

ALAMEDA
Neritu Balam
Public Information Manager
Alameda County Public Health Department
510-267-8501

CONTRA COSTA
Contra Costa County Joint Information Center
(925) 568-5463
DOC.PI@cohealth.org

MARIN
Linda Hendricks
Public Information Officer
(415) 399-4038
lhendricks@marincounty.org

County of Marin Joint Information Center
(415) 473-3131
MarinCOVID19@gmail.com

SAN MATEO
County of San Mateo's Joint Information Center
(650) 779-9939
smc_jic@samateo.org

Preston Merchant
Public Information Officer
(650) 779-9939
smc_jic@samateo.org

SAN FRANCISCO
Department of Emergency Management & Information Center
415-558-2712
dem@sf.gov

SANTA CLARA
County of Santa Clara Joint Information Center
Media Line: (408) 800-7863
scinfo@scinfo.org



**Save Jobs.
Help Businesses.
Support Our
Community Safely.**

Shop safely by ordering online or using curbside pickup. Continue to wear a mask, social distance, and wash your hands to reduce the spread.



Since the declaration of the COVID-19 pandemic, many lives were lost, and countless families were forever impacted by its toll. COVID-19 altered and reshaped every aspect of life, from how we work to how we communicate and beyond.

During this unprecedented time, numerous factors influenced decision-making across all fronts as a result of economic disparities, housing, public transit, industries/jobs/training, technology gaps, education/childcare, remote/essential work, and more.

Reflecting on the five-year milestone of the pandemic, [SAMCEDA looks back](#) on the recovery efforts we participated in and contributed to.

- [Business Liaison for San Mateo County](#)
- [San Mateo County Strong](#)
- [Communications](#)
- [Partnerships & Collaboration](#)

Despite the uncertainty and hope we've faced, SAMCEDA's dedication to our members, partners, and communities remains unwavering.

[CLICK TO LEARN MORE](#)



BUSINESS: SAMCEDA MEMBERS MEETING THE MOMENT



Stanford Children's Celebrates Decades of Saving Young Transplant Patients

Know the signs and symptoms of a stroke.

BEFAST

					
Balance	Eyes	Face	Arm	Speech	Time

Are they suddenly unable to balance?

Do they suddenly have blurred, double or loss of vision?

Does one side of their face droop or is it numb?

Is one arm weak or numb?

Does their speech sound slurred?

Don't hesitate. Call 9-1-1 immediately.

Dignity Health Neurological Institute of Northern California is the regional leader in stroke care, providing integrated services in stroke diagnosis, treatment and rehabilitation.

 **Dignity Health.**

Your **VOTE** is your **VOICE**

Find voting info at wellsfargovotes.com

WHAT IF I DON'T HAVE A REAL ID?


You can use another REAL ID-compliant form of identification, like your passport, military ID or CBP Global Entry card.



PASSPORT

United States of America

UNITED

 **Meta** | **LLAMA 3.1 UPDATES**

Open innovation

is key to building technologies that benefit everyone.

[LEARN MORE →](#)

ORACLE
Cloud SCM

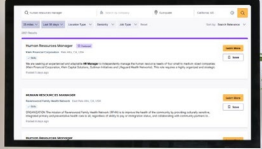
Create a more resilient supply chain with:


- ✓ Greater visibility
- ✓ AI-powered insights
- ✓ Connected global data

[Learn more](#)


Job Connector

Free recruitment platform for employers!



novaworks  **novaworks**
Job Connector

Safe Battery Disposal, Safer Communities

Sutter Health and Concert Health Announce Collaboration to Expand Access to High-Quality Behavioral Health Services through Primary Care

Taking charge with 1000 all-electric airfield vehicles.

SFO Priority: Planet



[LEARN MORE](#)

Bridging the Gap: Legal and Security Collaboration for Effective Privacy Compliance

Thursday, October 3, 2024
12 - 1 PM CT

[Join Us](#)







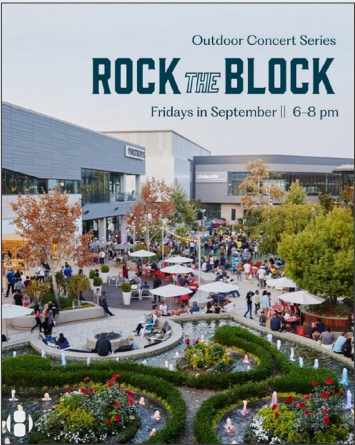
Larry Kinkaid Alexandra Bass Tedrick House

Let's shape the future.

BARR ADVISORY **Lathrop GPM**

Plan Before an Outage For Your Medical Needs

-  Implement a buddy system for someone to check with you during outages
-  Reach out to 211 for assistance and resources for your needs
-  Make sure your generator works properly to safely power medical devices
-  Consider alternatives for medications that require refrigeration



Grow with Google

National Veterans Small Business Week Summit

Hosted on YouTube Live

November 13

10 am PT | 1 pm ET

Learn more

g.co/grow/NVSBW

In partnership with

Blue Star Families

bluestarfam.org

Survivorship: Continue to Get the Care You Need

Join us for an empowering discussion about resources for wellness after cancer treatment and navigating the healthcare system.

Sponsored by the Patient & Family Advisory Council of Stanford Medicine Cancer Center

SPEAKERS

Lidia Schapira, MD
Professor of Medicine-Oncology
Medical Oncologist

Jennifer Kim, MD
Clinical Assistant Professor of Medicine: Primary Care Physician

WHEN
Wednesday, June 4, 2025
1:00p.m. - 2:30p.m.

WHERE
Atrillaga Family Recreation Center
Sequoia Room
700 Alma St., Menlo Park, CA 94025

Community College Facility Coalition

31st Annual Conference

We're gathering with the leaders that support and build our community colleges statewide!

SEE YOU THERE...

Devon Bacon

Jackie Martinez

Eric Swanson

Jonathan Tang

Bruce Kirby

Chris Rideout

NATIONAL VOTER REGISTRATION DAY

COMMUNITY PARTNER

SEPT 17

RISE UP AND REGISTER

2024

Learn more: NationalVoterRegistrationDay.org

Welcome to Genentech Connect

Company Newsletter

WEDNESDAY, MARCH 19

How to grow and improve your catering sales

CloudKitchens®

amazon business

What can AI do for you?

Over 56% of top performing brands cited medium or high impact from AI on their procurement function

Leading firms use AI to model/extend value chains to anticipate risks before they become problems

Smarter vendor selection

Meeting in the middle

2025 Voice of the American Workplace Survey

Source: Franklin Templeton-Harris Poll. © 2025 Franklin Distributors, LLC. Member FINRA/SIPC.

2024 Holiday Wish Drive

Heritage Bank of Commerce

Community Impact - Public Drive Leader Award

CEO & LEADER EVENT

PRESENTED BY BioMed Realty

salk
CALIFORNIA LIFE SCIENCES

THE ACHIEVERY
created by AEP

OUTER SPACE Q&A LIVE SESSION WITH NASA

MARCH 5TH 2025 | STAY TUNED

Experience the wonder as students' questions are answered live by astronauts aboard the International Space Station.

Discover more at www.theachievement.com

(Images may differ from actual scheduled live event may change due to unforeseen circumstances)

Let's End Childhood Cancer. Together.

Join us as we support St. Jude this September for Childhood Cancer Awareness Month

Atlantic Aviation will match donations up to \$10,000!

Donate Today

DoctoRx
Unscripted

Unlocking Minds.
Restoring Lives.

Bristol Myers Squibb

STORIES @ GILEAD

ON-DEMAND WEBINAR

Leading Through Crisis and Change:
Supporting Employee Mental Health

Watch Now

KAISER PERMANENTE.

70%

of global executives say the pace of change at work is speeding up.

64%

of professionals globally are overwhelmed by how quickly their jobs are changing.

68%

of US roles from LinkedIn's 2024 Jobs on the Rise didn't exist 20+ years ago.

LinkedIn

San Mateo County Libraries

San Mateo County Libraries offers **free resources** to help you **enhance your financial literacy** and **achieve your financial goals.**

smcl.org

Together for community

Our employees around the world spent more than **64,000 hours** volunteering in 2024, the equivalent of more than seven years of time invested into local communities

COMMUNITY

The 2025 CZI Community Fund RFA Is Open

Learn More

What Makes Amgen Internships Unique?

Mentorship from biotechnology professionals

Hands-on experience in global projects

Work that can improve patient lives

Academic credits to your career interests

Experience in an industry-leading company

AMGEN INTERNSHIPS OFFER

Graniterock

125 YEARS

Protecting Vulnerable Road Users

Compared to human drivers over 56.7 million miles in our operational cities, Waymo Driver had:

92%

Fewer crashes with injuries to pedestrians

82%

Fewer crashes with injuries to cyclists

82%

Fewer crashes with injuries to motorcyclists

Free Community Shred Day

SATURDAY, OCTOBER 26
9AM to 1PM

monterra.org/shred for details

In partnership with

CALIFORNIA CLEAN AIR DAY

A PROJECT OF THE COALITION FOR CLEAN AIR

Wednesday, October 2, 2024

Learn how you can **participate** and **take the pledge!**

GF

Ground Floor Public Affairs

PRO BONO APPLICATIONS NOW OPEN

Services:

- Media & Brand Advertising
- Navigating SF Politics
- Political & Community Relationships
- Coalition Building
- General Advising

QUESTIONST REACH OUT TO:
haley@groundflooraffairs.com

For More Information:

- (415) 291-9501
- GFpublicaffairs.com
- 700 Montgomery St., San Francisco, CA 94111

Apply by: Monday, April 21st

verizon

Behind the LENS

in partnership with

Apply today
BehindTheLensSports.com

On track for Net Zero by 2045

→ A new emissions reduction target

95% of our total greenhouse gas emissions (scopes 1, 2, and 3) by 2030 compared to 2017.

→ A clearer path to Net Zero by 2045

Introduction of intermediate milestones in 2035 and 2040 for each decarbonization target.

→ A measurable global target for 2030

ENGIE aims for emissions between 120 and 140 Mt CO₂e by this date.

WOMEN IN CONSTRUCTION WEEK

March 2-8, 2025

TOGETHER WE RISE

The theme for this year, "Together We Rise," captures key themes of unity, skills, and a shared vision of ensuring the strongest construction industry yet. We want to thank all the women of W.I.C. for the contributions you make, as well as being at the forefront of exciting growth in the industry!

COMCAST

1B

devices a year connect to our Xfinity WiFi globally

Small Business Sustainability Checklist

- ✓ Sign up for recycling services to ensure you're recycling paper and cardboard.
- ✓ Responsibly manage your old bulbs and batteries with a trusted provider.
- ✓ Encourage employees to avoid single-use products that can't be recycled, like foam cups.

Unfamiliar Terrain

Navigating complex Bay Area land use and real estate issues

There's Always This Year?
2025 Legislature Considers CEQA Reforms to Spur Housing

By Miles Inwalle, Megan Jennings, Matthew Stone, and Craig Spencer

Coblenz

POD3, Liberty & Busch LLP

Access to Capital

FUNDING AND RESOURCES AVAILABLE THROUGH THE NCI SMALL BUSINESS PROGRAMS

Oct 16, 2024 | 11:30am to 12:45pm PST | Zoom Webinar

SPEAKERS

SAROJ REGAL, PH.D.
Program Director
NCI Small Business Center

DR. YEMI ONAKUNLE
Co-Director and CEO
Resilient City

BRITTANY CONNORS, PMP
Director of Business Services
NCI Small Business Center

CALIFORNIA LIFE SCIENCES

2025 Best in Building Health Winner!

SAN MATEO COUNTY EVENT CENTER

July 2024 UPCOMING EVENTS

JULY 12-14

Gem & Jewelry Show

JULY 12-14

Aerobics Festival

JULY 14

Robot Faire & Lobster Cup International

SAVATREE

Your tree & greenery experts

EARTH MONTH SPONSOR

WWW.SAVATREE.COM

DID YOU KNOW?

LITHIUM-ION BATTERIES CAUSE FIRES AT RECYCLING CENTERS

BUILDING LEGENDS
MAME

48th MAME
MARKETING & MERCHANDISE
EXCELLENCE

THE MAJOR ACHIEVEMENT IN MARKETING EXCELLENCE RECOGNIZES THE INDUSTRY'S MOST OUTSTANDING BUILDER, SALES, MARKETING, AND TRADE PROFESSIONALS WHO HAVE DISTINGUISHED THEMSELVES BY WORKING HARD TO DELIVER THEIR BEST EACH DAY FOR THE BETTERMENT OF OUR INDUSTRY.

5 FINALISTS IN THE 2025 BIA BAY AREA MAME!

SUMMER HILL HOMES

BEST INTERIOR MERCHANDISING OF AN ATTACHED MODEL - PRICED UNDER \$1,250,000
CITY VILLAGE - THE TOWNS PLAN 3

BEST INTERIOR MERCHANDISING OF AN ATTACHED HOME - PRICED OVER \$1,250,000
CITY VILLAGE - THE TOWNS PLAN 4

BEST ARCHITECTURAL DESIGN DETACHED HOME - UNDER 2,400 SF
CITY VILLAGE - THE ROWS PLAN 2

BEST ARCHITECTURAL DESIGN DETACHED HOME - OVER 3,000 SF
CITY VILLAGE - THE COURTS PLAN 4

BEST ARCHITECTURAL SERIES (COLLECTION OF PLANS)
CITY VILLAGE - THE COURTS

BEST KITCHEN DESIGN
CITY VILLAGE - THE TOWNS PLAN 4

CONGRATULATIONS TO EVERYONE THAT MADE THIS POSSIBLE

California Apartment Association's
2024 Year-End Compliance Review

Webinar
Date: Wednesday, Dec. 18th
Time: 10 AM

Learn from the CAA legal team:
• New legal requirements for landlords in 2025
• Updated CAA forms for compliance
• Industry insight papers to navigate new rules.

Presenters

Whitney Reed
Executive VP
Legal Affairs

Melody Monson
VP & Compliance
Counsel

Melissa Davis
Executive VP
Legislative Counsel

Heidi Richter
Executive VP &
Compliance Counsel

Free for CAA members
Register now at
www.caanet.org/year-end-pt-2024

SWINERTON IS A PROUD SPONSOR OF CONSTRUCTION INCLUSION WEEK

SWINERTON

Construction Inclusion Week

EVENT DATE AND TIME:
MARCH 7, 2:00 - 7:30 PM

We Are Silicon Valley

The Bay Area's top innovators, founders, and disruptors are uniting for an electrifying evening of game-changing insights, bold conversations, and powerful networking.

Don't miss your chance to connect, collaborate, and be part of the future of tech!

- ✓ Engaging Discussions
- ✓ Unmatched Networking
- ✓ Actionable Insights
- ✓ Exceptional Hospitality

Hear from leaders like...

CHRIS KELLY
CO-OWNER, SACRAMENTO KINGS

Presented by Startup Brand in collaboration with Springline & Coats

Catering by JJ Mercede di Ole Flon

... and more!

Commute.org
GET REWARDED

Live, Work, or attend College in San Mateo County?

Get Rewarded for Your Commute

Earn up to **\$100** when you record your carpool trips on the CommuteStar app

• Commute Rewards: Bicycle, Carpool or...
• Sign up to \$100 when you use the app!
• Record your commute trips and earn rewards!
• Earn up to \$100 when you use the app!
• Sign up to \$100 when you use the app!
• Record your commute trips and earn rewards!
• Earn up to \$100 when you use the app!
• Sign up to \$100 when you use the app!
• Record your commute trips and earn rewards!
• Earn up to \$100 when you use the app!

RENTING YOUR ADU
FREE WEBINAR

FEBRUARY 27, 6-7PM

- ✓ What landlords should know
- ✓ Finding a tenant
- ✓ Lease agreement tips
- ✓ Hear from a landlord

hiphousing.org
smcadu.org

HIPhousing
ADU Resource Center
SAN MATEO COUNTY

24Q4 U.S. Research Report
Office Market Outlook

Download Report

10 Years of Zoox. Reflections and Predictions.

LinkedIn Live
Thursday, July 18, 12:15 - 1:00 PM PT


AICHA EVANS
CEO

JESSE LEVINSON
CO-FOUNDER & CTO

Greystar is proud to partner with Energy Star to bring the benefits of energy savings to everyone.

GREYSTAR

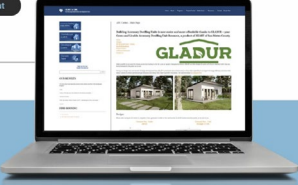
Energy Star



HAVE YOU SEEN OUR ADU CENTER?

Whether you're looking to build an in-law unit or a rental space, we've got the resources to guide you from start to finish.

Check It Out



heartofsmc.org/programs/adu-center

Celebrating

25

Years

 **FIRST 5**
SAN MATEO COUNTY



CALLING ALL ARTISTS!

In celebration of San Mateo County Parks' centennial, the Parks Foundation seeks three professional or emerging artists to each design a poster for the next three amazing San Mateo County Parks in our poster series:

SAN PEDRO VALLEY PARK
SAWYER CAMP TRAIL
WUNDERLICH PARK

Entry deadline: August 9, 2024
Artist fee: \$2,500

Thriving Nonprofit Workforce Initiative

OnBoard 2025



Wednesday, April 23, 3:30 pm - 6:30 pm
CZI Community Space

- Workshop Speakers
- Board Seekers
- Nonprofit Exhibitors
- Amazing Opportunities

Registration Now Open



National Alliance on Mental Illness **RECOVERY SUPPORT GROUP**

A peer-led support group designed for adults 55 and older who are navigating mental health challenges. This group provides a safe and confidential space to share personal experiences, engage in meaningful discussions, learn from others, and foster a sense of community and support.



Join us **in person** on the **1st & 3rd Monday of the month from 4-5:30pm** at our North County Satellite Program Center. Scan this QR code, call us, or drop by to join!



SCAN ME

950-638-0800
vpark@namisanmateo.org
Roberta Cerri Yeglia Center
501 Grand Ave., 3rd Floor
South San Francisco, CA
94080



MEET WITH EMERGING TALENT FROM DIVERSE BACKGROUNDS

August 26 | 10am
Bay Area | Greater Los Angeles | San Diego



Life Science Workforce Symposium
by Biocom California Institute
Bridging Curiosity with Opportunity





POLICY

TRACKING TRANSIT AND TRANSPORTATION RELATED ISSUES



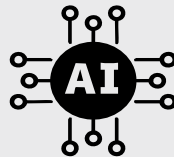
POLICY SUPPORT AND ADVOCACY (PARTIAL LIST):

- Worked with partners like local chambers of commerce to shape and contain several business license taxes on the November 2024 ballot by adding assessment caps and other common sense limits
- Provided public comment and advocacy letters on issues ranging from state legislation, public agency funding and grant requests, housing and land use proposals, and other critical issues at the local, regional, state and federal levels of government
- Supported private sector investments in key infrastructure for telecommunications, expansion of autonomous vehicle service, production of new housing at all income levels, and other innovation economy efforts such as artificial intelligence
- Advocated for essential funding for Caltrain, BART, SamTrans, VTA, Muni, High Speed Rail, and participated actively in the ongoing effort to identify critical funding for regional transportation agencies facing “fiscal cliff” operating deficits in the coming years
- Partnered with key workforce development stakeholders to ensure our region has the trained, skilled, and respected workforce needed to sustain a strong local and regional economy



- Advocacy in Biotechnology, Childcare/Youth, Economy, Education, Equity, Health Care, Housing, Land Use, Technology, Transportation, and more

GUEST PERSPECTIVE FEATURES



*State's Newest Agency Overreaching
and Threatening the Macroeconomy
(The San Mateo Daily Journal)*

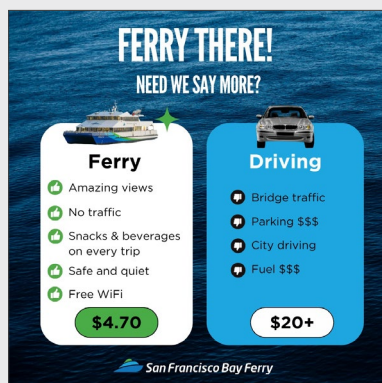
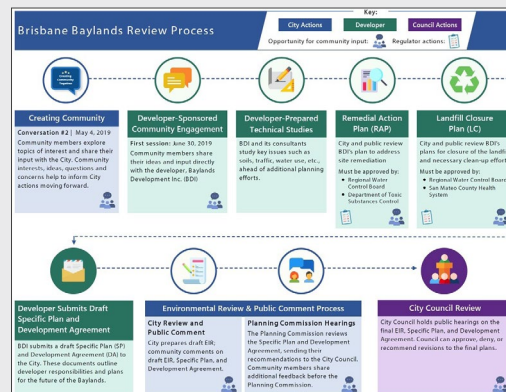
[CLICK TO READ](#)



*The Playing Field Isn't Uneven, It's
Broken — Here's How to Fix It
(The San Mateo Daily Journal)*

[CLICK TO READ](#)

SAMCEDA MEMBERS EMBRACING COMMUNITY VISIONS





STRONGER TOGETHER: PARTNERSHIPS AND COLLABORATION

#SAMCEDAonTheMove



[#SAMCEDAonTheMove](#) proudly highlights SAMCEDA's strong connections and collaborative efforts.

By fostering partnerships and working together, we continue to strengthen our collective impact and build a more vibrant, connected, and thriving community.

Follow our new series, [#SAMCEDAonTheMove](#), highlighting the activities and collaborations throughout San Mateo County, the Bay Area, and beyond.

[CLICK TO LEARN MORE](#)

COUNTY + STAKEHOLDER FEDERAL PRIORITIES

The [County of San Mateo](#) hosted the [County + Stakeholder Federal Priorities](#) event at the [San Mateo County Event Center](#) in San Mateo, convening local elected officials and civic & community leaders to discuss the potential impacts of the upcoming changes in state and federal policies.

The event featured fireside chats with federal and state lobbyists, who shared their views on upcoming opportunities and challenges, as well as presentations from organizations, offering an overview of their services and key areas of concern.



[CLICK TO LEARN MORE](#)

2025 RESOURCE FAIR 2.0

People across the region gathered to attend [San Francisco International Airport \(SFO\)](#) and [SAMCEDA's 2025 Resource Fair 2.0](#).

Held at [Fiesta Hall](#) at the [San Mateo County Event Center](#) in San Mateo, the event connected job seekers with Airport employers and companies from a range of industries. With nearly 100 exhibitors, it also provided businesses with valuable information and resources.

Additionally, the *Preparing for Employment Opportunities at the Airport* and *How to Do Business at the Airport* workshops supplied attendees with actionable insights and expert advice to help them navigate career and business opportunities within the airport sectors.



[CLICK TO LEARN MORE](#)

SOUTH BAY AND PENINSULA HIGH ROAD ROUNDTABLE

The 18-month [South Bay and Peninsula High Road Roundtable \(HRR\)](#) initiative concluded at the end of 2024. Co-convened by [SAMCEDA](#), the [San Mateo County Labor Council](#), the [South Bay Labor Council](#), [SOMOS Mayfair](#), and [Working Partnership USA](#), HRR brought South Bay and Peninsula stakeholders committed to re-envision regional economic development planning to develop a pilot program of high-road jobs.

The [Bay Area Jobs First Collaborative](#) was awarded a planning grant through the State of California to distribute \$9 million of the [Catalyst Fund](#) to develop and implement economic strategies in the Bay Area. The multi-stakeholder collaborations were initiated through HRR to produce [pilot program proposals](#) of high-road jobs in healthcare, small business, green infrastructure, and more.

Several sectoral initiatives from HRR were [awarded Catalyst Fund grants](#). Of the \$9 million, \$4.5 million will be managed by organizations in our subregion:

- [SOMOS Mayfair](#) for the [Anchoring Worker Cooperative Hubs](#)
- [Santa Clara County Office of Education](#) for the [High Road to Early Childhood Education Consortium](#)
- [Working Partnerships](#) for the [Bay Area High-Road Manufacturing Initiative](#)

Building Resilient Futures: New Pathways for Inclusive Economic Development

South Bay / Peninsula High Road Roundtable



[CLICK TO LEARN MORE](#)



CHAMBER SAN MATEO COUNTY PROGRESS SEMINAR

BUSINESS • GOVERNMENT • LABOR • EDUCATION

Nearly 300 people from all over the Bay Area came together to attend [Chamber San Mateo County's 56th Annual Progress Seminar](#) at the [Hyatt Regency Sonoma Wine Country](#) in Santa Rosa.

The Progress Seminar is attended by elected officials, community leaders, and business professionals "...to convene the region's thought leaders and decision-makers to tackle some of our community's lasting problems and explore possibilities to harness eminent opportunities to continue to make San Mateo County a great place to work, live and visit."

[SAMCEDA's](#) President & CEO, Rosanne Foust served as co-chair for the event, alongside fellow co-chairs: [County of San Mateo's](#) County Executive Officer, Mike Callagy, [San Mateo County Central Labor Council's](#) Executive Secretary-Treasurer's Julie Lind, [San Francisco State University's](#) Vice President of Student Affairs and Enrollment Management's Dr. Jamillah Moore.



[CLICK TO LEARN MORE](#)

FEDERAL RESERVE BANK OF SAN FRANCISCO'S CASH EDUCATION TOUR

The [Federal Reserve Bank of San Francisco](#) conducted a cash education tour exclusively for [SAMCEDA](#) at their headquarters in San Francisco.

The program includes a brief Fed 101 presentation with a tour of the cash vault, and its operations.



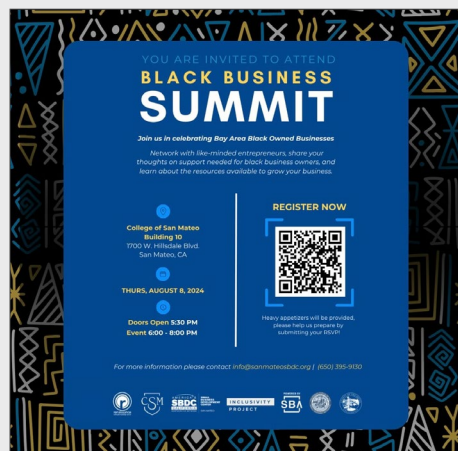


In September of 2024, [Chamber San Mateo County](#) and [SAMCEDA's](#) hosted their [11th Annual Birdies for Business Golf Tournament](#) at the world class [Stanford Golf Course](#).

This golf fundraiser serves as an opportunity for our members and partners to unite and extend their support to both organizations to provide vital assistance to our valued business and community members, while fostering economic growth in our region.



[CLICK TO LEARN MORE](#)



COMMUNITY PARTNERS (PARTIAL LIST)



Pacifica Chamber of Commerce Presents

2024 Pacifica Chamber of Commerce Awards Dinner & Ceremony

Friday, November 8, 2024
6pm - 9pm

Nick's Restaurant
100 Rockaway Beach Ave.
No-host Cocktails 6pm - 7pm
Dinner & Awards Program 7pm

2024 Honorees:
Nick & Lorraine Gust Lifetime Award:
Dr. Susan Hsu O.D.
Business Excellence Award:
Lock It Up Self Storage
Community Spirit Award:
Mike O'Neill
Business Innovation Award:
Seaside Business Association
Business Appreciation Award:
Sea Bowl Entertainment

Limited Space. Please Call to RSVP: 650-355-4122

COMMUNITY MODELS NEEDED
EVERYONE IS WELCOME AND ENCOURAGED TO JOIN

SOUTH CITY PROUD FASHION SHOW

- OPEN TO ALL WALKS OF LIFE, NO PRIOR EXPERIENCE NEEDED
- AGE/GENDER INCLUSIVE
- DOGS WELCOME!
- EXCITING REWARDS OFFERED!

• COME READY AND DRESSED
- STRICTLY NO NUDDY

28 JUNE 2025
10:00 AM - 2:00 PM
366 GRAND AVE, SSF, CA 94080
(TO JOIN, CONTACT INFO@SSFCOMMUNITY.COM)

San Francisco Renaissance Entrepreneurship Center

Daly City Colma Chamber of Commerce & BMO INVITES YOU TO A FREE

SOCIAL MIXED

THURSDAY 17 APRIL 2025
5:30 - 7:30 PM

BMO 321 GELLERT BLVD DAILY CITY, CA 94005

COMPLIMENTARY BEVERAGES + SMALL BITES + FUN AND MORE!

FRAUD AWARENESS
PRESENTED BY PHILIP WONG, BMO REGIONAL MANAGER

THANK YOU TO OUR SPONSORS:
Daly City Colma Chamber of Commerce, BMO, Lucky, BMO

SECURE YOUR SEAT! SCAN THE QR CODE OR VISIT www.dccommunity.com TO RSVP NOW

HAVE BIG DREAMS?

JOIN US!

You're Not Alone on Your Business Journey.

FOSTER CITY CHAMBER OF COMMERCE

Business Referral Network
Building Business Through Networking

San Mateo Area CHAMBER OF COMMERCE
building community since 1939

Business REFERRAL NETWORK

BRN I: EVERY TUESDAY
7:30 AM - 8:30 AM PDT

BRN II: 2ND & 4TH TUESDAYS
12:00 PM - 1:00 PM PDT

REGISTER NOW

JOIN US

October 16, 6 PM - 8:30 PM

COASTSIDE BUZZ.COM
COASTSIDE CHAMBER
COASTSIDE CANDIDATES FORUM

Half Moon Bay Library
620 Correas St.,
HMB, CA 94019

Ask Your Questions!
By Email - questions@lwvncsmc.org
Online - www.Coastside365.com
During the Event via Question Cards

LWV LEAGUE OF WOMEN VOTERS
OF NORTH & CENTRAL SAN MATEO COUNTY

This forum will be moderated by the League of Women Voters of North & Central San Mateo County.

Hosted by the Brisbane Chamber of Commerce and moderated by the League of Women Voters

Brisbane City Council CANDIDATES FORUM
9-18-24 | 7PM

Have a question you'd like to ask the candidates? Please send it to questions@lwvncsmc.org. The event will be in-person at Brisbane City Hall and viewable on Comcast Ch. 27.6 YouTube

LWV LEAGUE OF WOMEN VOTERS
OF NORTH & CENTRAL SAN MATEO COUNTY

This is an important day to show appreciation for our Small Business Chamber San Mateo County Members. Small Businesses are the backbone of our local communities. Please support your local retailers and restaurants and entrepreneurs' businesses this Holiday Season.

Small Business Saturday

Saturday, November 30
#SMALLBUSINESSSATURDAY #SHOPSMALL

Please join us for our monthly

Elevating Business Connections
Networking Lunch Event

Burlingame/SFO Chamber of Commerce

September 17th 11:30-1PM

Lunch included with ticket purchase

Stella 1448 Burlingame Ave

CHAMBER PARTNERS



**THANK YOU TO OUR
HEALTHCARE COMMUNITY
FOR ALL THAT YOU DO!**



Financial Aid Workshops at College of San Mateo Coastside

Get assistance filling out the FAFSA (Free Application for Federal Student Aid) and the CADAA (California Dream Act Application). We'll walk you through each step!

ALL SESSIONS ARE HYBRID (In Person & Zoom Options Available)
In Person: 450 Mill Street, Units 101 & 102, Half Moon Bay | Zoom link provided once you RSVP (see below)

Session	Date	Time
Session 1	06/10	3:30 to 5:00 pm
Session 2	06/17	3:30 to 5:00 pm
Session 3	06/24	3:30 to 5:00 pm
Session 4	07/01	3:30 to 5:00 pm
Session 5	07/08	3:30 to 5:00 pm
Session 6	07/15	3:30 to 5:00 pm
Session 7	07/22	3:30 to 5:00 pm
Session 8	07/29	3:30 to 5:00 pm
Session 9	08/05	3:30 to 5:00 pm

Please call (650) 450-1000 or visit collegesofsanmateo.edu/financialaidworkshops to RSVP for these sessions.

Questions? Contact CSM Financial Aid: financialaid@csom.edu | (650) 450-1000

College of San Mateo COASTSIDE
450 Mill Street, Units 101 & 102
Half Moon Bay, CA 94019
collegesofsanmateo.edu/coastside

CAÑADA ALUMNI, We Want to Connect with You!

Help us grow our Colt family tree by joining Cañada's Alumni Network. Complete our brief alumni form to stay connected and discover ways to get involved.

Cañada College
TINYURL.COM/CANALUMS

SPRING 2025 CAREER FAIR

**Tuesday
April 8, 2025
11 a.m. - 1 p.m.
Farallon Room
Building 12**

SAVE THE DATE

Meet employers from various industries
Build valuable professional connections
Discover exciting job and internship opportunities

Questions? Contact Career Readiness Team: skycareers@smccd.edu

Skyline College
Strategic Partnerships & Workforce Development

NOTRE DAME DE NAMUR UNIVERSITY

IT'S NEVER TOO LATE TO EARN A COLLEGE DEGREE

50% TUITION DISCOUNT FOR AGES 65+
**OFFERING UNDERGRADUATE DEGREE
COMPLETION & GRADUATE DEGREE PROGRAMS**

- SCHOOL OF BUSINESS & MANAGEMENT
- SCHOOL OF EDUCATION
- SCHOOL OF PSYCHOLOGY

(650) 508-3600 | gradadmit@ndnu.edu | www.ndnu.edu

2025 STATE OF LATINO ENTREPRENEURSHIP SUMMIT

Thu, March 27 - Stanford GSB

NETWORKING | RESEARCH | PANEL DISCUSSIONS | BUSINESS EXPO

Latino Business Action Network | BUSINESS | Latino Entrepreneurship Institute

Your Future Starts Here Register Now!

Get ready for a new semester. Registration is open for classes starting January 13th.

Register on WebSchedule

**Education for everyone
Free College!**

Did you know? SMCCCD offers Free College programs to make education accessible to all.

Learn more at smccd.edu/freecollege

EDUCATION PARTNERS (PARTIAL LIST)



College of San Mateo



Stanford University





SAN MATEO COUNTY EFFORTS



SAMCEDA'S PARTICIPATION WITH THE COUNTY'S INITIATIVES:

- [Shared Prosperity Coordinating Council](#)
- [Business Roundtable with County of San Mateo's Board of Supervisors' Hon. Vice President Supervisor David Canepa](#) in the fall of 2024
- [County + Stakeholder Federal Priorities](#) event
- [Celebrating Our Story: The 169th Anniversary of San Mateo County & Dedication Ceremony for 500 County Center](#) event





CONNECT WITH SAMCEDA



[Click to Visit
Our Website](#)



[Follow SAMCEDA on Social Media
and Sign-Up for Our Newsletter Here!](#)



[Click to View
Upcoming Events!](#)

SAMCEDA - 1900 O'Farrell Street, Suite 380 | San Mateo, CA 94403
www.samceda.org | info@samceda.org | (650) 413-5600

[CLICK HERE
TO LEARN MORE
ABOUT A SAMCEDA
MEMBERSHIP](#)